

# REGISTRATION BROCHURE



**11<sup>TH</sup>**  
**Steadfast  
Convention**

SATURDAY 14 – TUESDAY 17 MARCH 2009

GOLD COAST CONVENTION AND  
EXHIBITION CENTRE

**SAVE TIME REGISTER ONLINE AT:**  
[www.alloccasionsgroup.com/steadfast09](http://www.alloccasionsgroup.com/steadfast09)

## Your invitation

I am pleased to invite you and your staff to Steadfast's Eleventh Convention at the Gold Coast Convention and Exhibition Centre from 14<sup>th</sup> – 17<sup>th</sup> March inclusive. The Gold Coast Convention and Exhibition Centre has recently undergone further extensions and is ready for the arrival of Steadfast. The Centre is centrally located on the Gold Coast Highway at Broadbeach (opposite Jupiters Casino), and is close to both the shopping and restaurant precinct and a range of accommodation. You will love the relaxed atmosphere, in a resort location.

Our goal is to break attendance records this year and we need your support! You deserve the best and that's what we will achieve on the Gold Coast. We have an outstanding line up of Australia's premier speakers and business leaders who will share their experiences, knowledge and skills.

Our MC, Brett Rutledge will be at his brilliant best and the entertainment will be of a very, very high standard. Do not miss it.

Our Convention as always is strongly supported by our sponsors and exhibitors. Their support enables Steadfast to provide this high quality, value for money event that will be held in an award winning Convention Centre.

In 2009, Steadfast will host only one Shareholders Only Session throughout the Convention which will take place on Saturday the 14th March. The Shareholders Only CLOSED Session will begin at 9.30am and finish at 1.00pm. Returning from lunch at 1.30pm, Shareholders are encouraged to bring their staff to the second half of the meeting, which is the Shareholders' OPEN Session. This session will conclude at 3.15pm. There after Steadfast will open the Marketplace for networking and drinks. Further details on the Shareholders' CLOSED and OPEN Sessions will be sent to Shareholders closer to the Convention.

Please block out the 14<sup>th</sup> – 17<sup>th</sup> March 2009 in your diary as this will be our biggest and best Convention yet.

I look forward to seeing everyone on the Gold Coast in 2009... Let's make it happen!!

Regards

**Greg Stewart**

Conference Chairman



## The Gold Coast

Australia's Gold Coast is a very unique city, it contains everything that is great about Australia all in one easy to reach location. With a spectacular coastline, World Heritage listed rainforest, exciting city centre, theme parks, shopping and restaurants, it is one of the most interesting, multicultural and friendly places in the world.

The Gold Coast is not only all of the above but is also home to the multi award-winning Gold Coast Convention and Exhibition Centre. The GCCEC is an exceptional venue which caters for both leisure and business tourism, close to a variety of accommodation, shopping, restaurants, nightlife, entertainment and 70km's of pristine white sandy beaches.

Saturday 14 –  
Tuesday 17  
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# SPEAKER SCHEDULE

P03/28

## Day 1 - Saturday 14 March

8.30am – 5.00pm	Conference Registration Opens	
9.30am – 11.00am	Steadfast Shareholders' Closed Session	Arena 1
11.00am – 11.20am	Morning Tea	
11.20am – 12.50pm	Continued Steadfast Shareholders' Closed Session	Arena 1
12.50pm – 1.30pm	Lunch	
1.30pm – 3.15pm	Steadfast Shareholders' and Staff Open Session	Arena 1
3.15pm – 5.45pm	Steadfast Marketplace Opens (includes happy hour)	Marketplace*
6.30pm – 9.00pm	Welcome Reception at Conrad Jupiters	Pavilion Marquee

## Day 2 - Sunday 15 March

8.00am – 9.00am	Breakfast in the Steadfast Marketplace	Marketplace*
8.00am – 5.30pm	Convention Registration	
9.00am – 9.15am	Opening Ceremony	Arena 1
9.15am – 10.15am	Session 1 - A Life of Extremes <b>Jeffrey McMullen</b>	Arena 1
10.15am – 10.30am	Convention Welcome <b>Robert Kelly and Greg Stewart</b>	Arena 1
10.30am – 11.30am	Morning Tea in the Steadfast Marketplace	Marketplace*
11.30am – 12.15pm	Session 2 - Lloyd's: Building a World Class Global Market <b>Richard Ward, CEO Lloyd's London</b>	Arena 1
12.15pm – 1.00pm	Session 3 - The Economy and Australia Today <b>Professor Neville Norman</b>	Arena 1
1.00pm – 2.30pm	Lunch in the Steadfast Marketplace	Marketplace*
2.30pm – 2.45pm	Steadfast - ANZIF Educational Awards	Arena 1
2.45pm – 3.45pm	Session 4 - How to Lose Friends and Infuriate Terrorists <b>Jonar Nader</b>	Arena 1
3.45pm – 5.30pm	Networking Drinks in the Steadfast Marketplace	Marketplace*
7.00pm – 11.45pm	Steadfast Spectacular Dinner	Halls 2,3,4
12.00am – 1.00am	Nightcap Networking	

## Day 3 - Monday 16 March

8.00am – 9.00am	Breakfast in the Steadfast Marketplace	Marketplace*
8.00am – 12.15pm	Convention Registration	

## Day 3 - Monday 16 March ... continued

9.00am – 9.50am	Session 5 – Improving Performance and Managing Risk <b>Linda Nicholls AO</b>	Arena 1
9.50am – 10.40am	Morning Tea in the Steadfast Marketplace	Marketplace*
10.40am – 12.15pm	Session 6 – Sponsor Gold Panel, Australia's Leading Insurance Professionals answer your Questions, hosted by <b>Brett Rutledge</b>	Arena 1
12.15pm Onwards	Sponsors Corporate Hospitality Options Afternoon and Evening at Leisure	

## Day 4 - Tuesday 17 March

8.00am – 9.00am	Breakfast in the Marketplace	Marketplace*
8.00am – 4.00pm	Convention Registration	
9.00am – 9.45am	Session 7 – Leadership and Change <b>Peter Holmes á Court</b>	Arena 1
9.45am – 10.30am	Session 8 – The Insurance Industry and the Environment <b>Arron Wood</b>	Arena 1
10.30am – 11.20am	Morning Tea in the Steadfast Marketplace	Marketplace*
11.20am – 12.05pm	Session 9 – Customer Relationship Management, Innovation and Service Excellence <b>Belinda Yabsley</b>	Arena 1
12.05pm – 1.00pm	Session 10 – Inspiration, Change and Cutting Through to Your Customers <b>Tom Potter</b>	Arena 1
1.00pm – 2.15pm	Lunch in the Steadfast Marketplace	Marketplace*
2.15pm – 3.00pm	Session 11 – Survive the Demands of Business – Avoid the Roadrunner Syndrome <b>Andrew May</b>	Arena 1
3.00pm – 3.45pm	Session 12 – Women Live Longer than More Men and More Men than Women Mow the Lawn <b>Jean Kittson</b>	Arena 1
3.45pm – 4.00pm	Close: Announcement of the 2010 Convention Destination and Sponsor Prizes	Arena 1
4.00pm – 5.30pm	Networking Drinks in the Steadfast Marketplace	Marketplace*
7.00pm – 12.00am	The Swing King Cabaret	Halls 2,3,4
12.00am – 1.30am	Nightcap Networking	

\*The Steadfast Marketplace will occupy Arena 2, Central Rooms A, B & C and Hall 1

**Disclaimer**  
The information presented in this book is correct at the time of printing. In the event of unforeseen circumstances, the Organising Committee reserves the right to delete or alter items in the Conference Program.

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11<sup>TH</sup>  
Steadfast  
Convention

An impressive line up of high quality domestic and international guest speakers to enlighten and entertain.



**Brett Rutledge**  
**Master of Ceremonies**

Brett Rutledge is recognised as one of the most skilled and versatile communicators in the southern hemisphere and is heavily in demand as a dynamic business speaker, facilitator and coach. He is also Australia's only World Champion of Public Speaking and one of just five outside North America.

International competitors in the World Championships and even other World Champions regularly ask Brett for advice and coaching to assist them in their own aspirations and many use Brett as an example of a gifted communicator who is both different and genuine.

As one of Brett's clients said... "He just knows his stuff so well and his ability to read people and situations and take the room to where they need to go is just awesome!"

His entrepreneurial spirit has seen him in business since he was 18 and he has gathered a wealth of experience in Human Resources, Sales, Strategic Marketing and Organisational Culture as well as degrees and awards in many of the same subjects. That experience has seen Brett employed in senior consultancy roles with many of Australia and New Zealand's most successful companies.

His communication skills and abilities are so honed and nuanced that Brett can change his voice and his approach in over 150 different ways. Accents, age and even personalities can all be mimicked or impersonated with the sort of speed most of us reserve for normal, everyday conversation.

Brett is an utterly unique talent whose ability as a mimic, practical business knowledge and powerful delivery are guaranteed to both entertain and inform.

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SESSION 1



## **Jeffrey McMullen**

### **A Life of Extremes**

Few living storytellers have seen as much of the world as this one. Over forty years of world wandering have seen Jeff McMullen squeeze at least ten lifetimes into one. 'A witness to the joys and the cruelty of our modern age' said the British archaeologist, John Romer of Jeff's first book, 'A Life of Extremes'. Reporting from the front lines on more than thirty wars, seeing the genocide in Rwanda and the irradiation of Kazak villagers was one kind of extreme. But it was the journeys to some of the world's greatest beauty that kept this storyteller wide eyed. 'Swimming with whale sharks, diving in the Galapagos Islands, climbing active volcanoes and traveling across the great wilderness of Antarctica have made this reporter deeply appreciate that every breath is precious'.

Jeffrey McMullen appears by arrangement with Sydney Speakers Bureau.

SESSION 2



## **Richard Ward**

### **Lloyd's: Building a World Class Global Market**

Richard Ward joined Lloyd's as Chief Executive Officer in April 2006.

Previously, Richard worked for over ten years at the London-based International Petroleum Exchange (IPE), re-branded ICE Futures, as both Chief Executive Officer and Vice-Chairman.

Prior to the IPE, Richard held a range of senior positions at British Petroleum (BP) and was Head of Marketing & Business Development for energy derivatives worldwide at Tradition Financial Services. Between 1982 and 1988, Richard worked as a Senior Physicist with the Science and Engineering Research Council, leading a number of research and development projects.

Richard Ward has a 1st Class Honours Degree in Chemistry, and a PhD in Physical Chemistry from Exeter University. He is married with two children and lives in London.

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SESSION 3



## **Professor Neville Norman** **The Economy and Australia Today**

Your view of economics will never be the same after listening to Professor Neville Norman. One of Australia's leading economists, Professor Norman discusses the economy and its future in a style which is entertaining as well as authoritative, informative and relevant to everyday business practice.

Professor Norman is an Associate Professor of Economics at the University of Melbourne since 1992 and senior advisor to many business, State and Federal government bodies.

Professor Neville Norman appears by arrangement with Sydney Speakers Bureau.



SESSION 4

## **Jonar Nader** **How to Lose Friends and Infuriate Terrorists**

How many organisations know how easy it would be to 'take them out'? How many managers possess a healthy level of paranoia?

Jonar Nader warns that we remain vulnerable until all employees learn that information is easily snatched from the hands of those who do not know its significance. In this presentation, Jonar will explain the anatomy of terrorism, and he will discuss the risks in relation to fraud, scams and sabotage that could bring cities and organisations to their knees. What are the risks of us losing our way of life? What civil unrest could we face?

Jonar fired his first pistol at the age of six. He experienced the kickback of a double-barrel shotgun at seven. By ten, he was handling machine-guns that stood taller than himself. He has

lived in the thick of a bloody battle on the streets of Beirut, where he tasted war and all its horrors.

Jonar left school at the age of fourteen and pursued a corporate career with IBM, Acer, and Compaq/HP. Today, Jonar is dedicated to teaching others how to live a zestful and enchanting life. He is a Director of the Sydney College of Divinity, and Chairman of Logictivity. He advises officials and policy-makers about social threats and national security. Jonar is the author of several books, including 'How to Lose Friends and Infuriate People'.

He was the co-founder of the Australian Information Technology Society, and the co-founder of the Leadership Foundation.

General Peter Cosgrove said, 'Jonar is a wonderfully restless spirit. He has an unquenchable zest for life and for people that is infectious and irrepressible. He has a warm inclusive approach to leadership and team building. He is one of the most persuasive modern workers on leadership I have encountered.'

Jonar Nader appears by arrangement with Sydney Speakers Bureau.

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**Linda Nicholls AO**  
**Improving Performance and Managing Risk**

Successful organisations need high level responsiveness to opportunity, increased flexibility and continuous innovation. But how do you improve performance and innovate with acceptable risk? In big business and small business, insurance organisations and cultures leave little room for experimenting and no room for mistakes. Success demands evidence based practices that de-risk the growth agenda and deliver high performance. Growth comes from creating upside potential by wisely choosing which risks to take. High performance comes from managing both 'what might go wrong' and 'what must go right'.

Linda Nicholls AO appears by arrangement with Sydney Speakers Bureau.



**Peter Holmes á Court**  
**Leadership and Change**

Business entrepreneur Peter Holmes á Court is Chairman of White Bull Holdings, a private investment company which has a varied and balanced portfolio of managed investments and direct investments in growing businesses and in commercial real estate. The focus is on capital growth and providing management input to businesses to grow and expand the business.

He is Chairman of ISFM, a management company providing specialist services to the sports, leisure and entertainment industry and founder and Chairman of The Passionate Group.

In 1993 Peter formed Back Row Productions, operating in New York, London and Sydney – producing over 20 shows in 30 countries and 300 cities world wide. Acts included Tap Dogs, the UK's Eddie Izzard and the US's Jerry Seinfeld. Peter returned to Australia in November 2000 and until January 2004 held the position as CEO of the Australian Agricultural Company and was responsible for re-listing AACo on the Australian Stock Exchange. Founded in 1824, AACo is Australia's oldest continuously operating company and today is the largest cattle company in the world managing over 600,000 head of cattle over 15 million acres.

Peter Holmes á Court appears by arrangement with Sydney Speakers Bureau.

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SESSION 8

## **Arron Wood** **The Insurance Industry and the Environment**

Prime Minister's Environmentalist of the Year Arron Wood has never been regarded as coming from the traditional greenie mold. Don't expect the traditional doom and gloom of the usual environmental voice. Join Arron as he asks the question 'If we're willing to insure our car why wouldn't we be willing to insure our children's future?'

His presentations combine an interesting mix of humorous country boy childhood anecdotes with the serious message that Australia needs to be part of the new multi billion dollar green economy. Arron will make you believe we need a paradigm shift from viewing the current environmental situation as a crisis to the greatest opportunity since industrialisation for Australia to lead the global community in innovation and education.

Arron believes we need to move from conservative risk management and abatement towards becoming a dominant player in the booming environmental services industry.

Arron's insight and ability to identify emerging environmental markets and risks to existing markets has seen him speak at the Australasian Mutuals Institute Annual Conference, the KPMG Graduate Induction and the Ernst and Young Human Capital Forum to name but a few.

Arron Wood appears by arrangement with Sydney Speakers Bureau.



SESSION 9

## **Belinda Yabsley** **Customer Relationship Management, Innovation and Service Excellence**

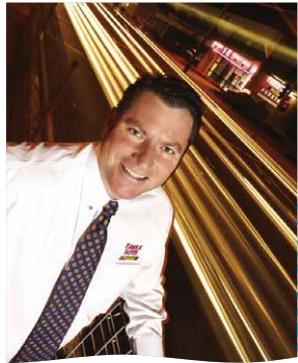
Belinda focuses on ways to deliver exceptional customer service as a means to developing longer lasting and profitable relationships with clients. The 'Q' - yes cue - invariably comes from the customer, she says. In a culture, where we tend to accept poor levels of customer service as the norm, Belinda will share with you her secrets and highlight customer experiences which has earned her an international reputation for delivering and rewriting the rules on customer service excellence. The results can be exponential when you know how to pick up on those cues and enhance or tailor your service to suit. Belinda's principles of exceptional service that generates sales through existing customers and referrals can be used in all sizes and types of organisation and are easily learned.

Belinda Yabsley appears by arrangement with Sydney Speakers Bureau.

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SESSION 10

## **Tom Potter** **Inspiration, Change and Cutting Through to Your Customers**

Tom Potter, founder of Australian owned Eagle Boys Pizza, left school at 15 and found himself jobless at 23. He opened his first pizza shop in Albury, New South Wales in 1987 and proceeded to build the business to become Australia and New Zealand's largest privately owned pizza company.

Tom is a country boy, starting his business with a minimal education and very little money behind him. Tom built Eagle Boys to become one of Australia's home-grown retail and franchise successes, through radical change, innovation and at times unusual business and marketing tactics. Along the way, Eagle Boys won various National Franchising Awards and Tom was awarded with the Australian Financial Review's Young Business Person of the Year. He was chosen to give the valedictorian speech at his graduation class at Harvard Business School.

Tom is one of Australia's most outstanding retailers, entrepreneurs and inspirational leaders and his straightforward, no nonsense approach endears audiences to be inspired to change and cut through the clutter to achieve higher results at all levels.

Tom Potter appears by arrangement with Sydney Speakers Bureau.



SESSION 11

## **Andrew May** **Survive the Demands of Business – Avoid the Roadrunner Syndrome**

The rapid speed and intensity of modern business demands a new way of approaching performance. Today's workplace is a highly competitive cauldron sharing many similar characteristics with the world of the high performance athlete. Intense effort, the ability to thrive under pressure, focused concentration and the capability to recover are all fundamental to success. Being able to consistently perform at your peak requires a balance between intense effort and essential periods of rest and recovery. You cannot be 100% efficient if you are on 24/7. Andrews presentations will equip you with the skills to understand the four different performance zones – chill, thrill, spill and kill - recognise when you are suffering from Road Runner Syndrome and tap into your Energy Personality to make every day productive – even when you're feeling flat!

Andrew May appears by arrangement with Sydney Speakers Bureau.

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SESSION 12

## Jean Kittson

### Women Live Longer than More Men and More Men than Women Mow the Lawn

Comedian, broadcaster, author and actor, Jean Kittson is one of Australia's best known and most popular performers. Her rapid-fire wit and ability to think on her feet have earned her such accolades as "magnificent", "outstanding", and "pivotal" from clients who have enjoyed her enthralling performances.

In preparation for this year's great Steadfast Convention, Jean has researched insurance and her research reveals that women are far more involved in the decision to buy insurance than men.

Why is this so?

Is it because more women live longer than more men and more men than women mow the lawn, and because they keel over frivolously from the effort, whenever it suits them, women can't trust them to handle important financial decisions?

Yes.

Jean has acquired comprehensive house, contents, car and shoe coverage against meteor strikes, Argentine fire ant infestation, glacier collision, metal fatigue caused by volcanic eruptions on the F3, hair loss in rogue carwash incidents, musk ox running loose in the family room, alien carjacking, and the Earth suddenly being sucked into the Sun. But not against very persuasive salespersons. She is hungry to meet more.



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<b>Registration Fees</b> All prices GST inc.	<b>Early Bird</b> Up to and including 30/01/09	<b>Full</b> After 31/01/09
Delegate	\$860	\$965
Sponsor and Exhibitor	\$860	\$860
Accompanying Partner	\$650	\$710
Saturday Registration	COMPLIMENTARY*	COMPLIMENTARY*
Sunday Registration	\$100	\$100
Monday Registration	\$100	\$100
Tuesday Registration	\$100	\$100



## Delegate and Sponsor Convention Registration

Fees include attendance at all Convention sessions and all social functions including Welcome Reception on Saturday, Steadfast Spectacular Dinner on Sunday, The Swing King Cabaret on Tuesday, Nightcap Networking, breakfast in the Steadfast Marketplace, morning teas, lunches, networking drinks on the Convention days, a satchel and pocket program.

## Accompanying Partner Registration

Fees include attendance at the opening sessions on Sunday and all social functions including Welcome Reception on Saturday, Steadfast Spectacular Dinner on Sunday, The Swing King Cabaret on Tuesday, and Nightcap Networking.

## Day Registration

The day registration fees are only available to Steadfast Shareholders and their staff, whereby the licensee (principal) is registered as a full delegate. Day registration is only available on Sunday, Monday and Tuesday. It includes attendance at the sessions on the nominated day, morning and afternoon teas, lunch, networking drinks and access to the Steadfast Marketplace. Attendance at Welcome Reception on Saturday, Steadfast Spectacular Dinner on Sunday, and The Swing King Cabaret on Tuesday, must be booked separately and will incur an additional fee.

## The Steadfast Marketplace

The Marketplace will be open on Saturday 14 March from 3.15pm - 5.45pm for all registered delegates, Steadfast Shareholders and their staff.

Entry into the Steadfast Marketplace will be complimentary on Saturday for those Steadfast Shareholders' staff whose licensee (principal) is registered as a full delegate. Please complete the registration form attached.

\*Steadfast Group Limited is pleased to provide Complimentary entrance to the Steadfast Marketplace on Saturday, 14<sup>th</sup> March 2009 for all **QLD, NTH QLD Steadfast Shareholders' Staff** as well as **Sponsors' and Exhibitors' Staff**.

All Complimentary attendees must complete the Registration Form so that we may cater for the extra numbers and to provide a Name Badge for entry into the Marketplace.

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## Payment of Registration Fees

Payment must accompany all registration forms and may be made by:

**Credit card** (via attached forms or online)

**Cheque** payable to All Occasions Group – Steadfast Account

**Electronic funds transfer**

**Account name**

All Occasions Group – Steadfast Account

**BSB** 065 112

**Account number** 1012 3994

**Bank** Commonwealth Bank of Australia

To allow us to identify your payment, **you must enter your surname** as the statement reference and a remittance advice must also be forwarded by email, mail or fax.

**PLEASE NOTE** Full payment is required prior to the commencement of the 11th Steadfast Convention 2009.

Admission to the Convention and all Social Functions will be refused if payment has not been received.

## Registration Authorisation

All registration forms **MUST** be signed by the Shareholder Principal or a senior member of staff in your brokerage. Failure to do so will result in the registration form not being processed.

## Confirmation of Registration

Your registration will be acknowledged in writing with confirmation of your requirements according to your registration form. You will also receive a Tax Invoice.

**If you have not received a written confirmation within seven days please contact All Occasions Management on 08 8125 2200.**

## Registration Desk

Saturday, 14 March 2009

Sunday, 15 March 2009

Monday, 16 March 2009

Tuesday, 17 March 2009

## Opening Hours

8.30am – 5.00pm

8.00am – 5.30pm

8.00am – 12.15pm

8.00am – 4.00pm

## Convention Registration Desk

All delegates must register to attend the Convention. The registration and information desk will be located in the Main Foyer and will be open during the hours displayed above.

## Name Badges

All delegates, sponsors, accompanying partners and day registrations will be issued with a name badge at registration. Admittance to all sessions and social functions included in the registration fee will require presentation of your badge.

## Cancellation Policy

Registration cancellations must be sent in writing (mail, fax or email), to All Occasions Management. Registration cancellations received up to 30 days prior to the Convention will receive a full refund, less a \$110.00 handling fee. Registration cancellations received less than 30 days and up to seven days prior to the Convention will receive a 50% refund. No refunds will be given for registration cancellations received within seven days of the Convention; however a substitute delegate may be nominated. Please note in the event of a cancellation, the refund of any deposits forwarded to hotels, tour companies or other related business will be at the discretion of the supplier.

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## Welcome Reception

**Saturday, 14 March 2009**

6.30pm – 9.00pm

Conrad Jupiters, Pavilion Marquee

Additional Tickets \$170.00

Enjoy this 'very Gold Coast' setting as you sample local gourmet produce including fresh seafood and oysters served by professional shuckers and be entertained as bartenders juggle drinks and bottles with flair whilst serving your favourite cocktail or mocktail around the central glow bar. Relax in the individual chill out zones or step outside where the retro celebration continues. Showcasing the best of the Gold Coast, this event will kick off another great Convention and see you enjoying the evening whilst networking with friends.

## Steadfast Spectacular Dinner

**Sunday, 15 March 2009**

7.00pm – 11.45pm

Gold Coast Convention and Exhibition Centre

Additional Tickets \$200.00

Come together and celebrate with a line up of impressive acts to entertain you all night long. Having headlined at every major comedy venue and Festival worldwide, it is no wonder that tonight's comedian is one of the most sought after in Australia.

Then, witness some of the most mind boggling Las Vegas style illusions ever seen in a high impact and hilarious spectacular. The night will not end here, put on your dancing shoes and be entertained by an outstanding corporate band covering all of your favourite tunes. Combine this with first class Gold Coast food and wine and we have yet another action packed Steadfast Convention Dinner!

## The Swing King Cabaret

**Tuesday, 17 March 2008**

7.00pm – 12.00am

Gold Coast Convention and Exhibition Centre

Additional Tickets \$230.00

As the culmination of this fabulous Convention, The Swing King Cabaret will be a high energy show with many 'wow' factors. Tonight it is all about the music and the celebration. Setting the mood of anticipation with a sassy opening act, get ready to party as we draw back the curtain on one of Australia's most dynamic recording artists and television personalities who will bring back the classic songs you love to sing and dance to. Keep on dancing as we introduce Australia's number one corporate event band, a costumed extravaganza, propelling delegates back to their pasts to a place where fashion and music dictated the world. This is sure to be one of the most memorable evenings in Steadfast Convention history!

## Nightcap Networking

Join your colleagues, friends and sponsors after each of the official dinners to relax and unwind whilst enjoying the entertainment.

**Sunday, 15 March 2009**

12.00am – 1.00am

**Tuesday, 17 March 2009**

12.00am – 1.30am

Gold Coast Convention and Exhibition Centre

## Breakfast

A light breakfast will be served for delegates in the Steadfast Marketplace on Sunday, Monday and Tuesday.

**Please indicate on the registration form if you will be attending the social functions.**

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## Convention Hotels

Accommodation has been reserved at the following Steadfast preferred hotels. Special Convention rates are available when booked through All Occasions Management.

Accommodation rooms are limited and allocation will be strictly on first-come first-serve basis. As this is a busy time on the Gold Coast **we encourage you to book your accommodation as soon as possible to avoid disappointment.** Please ensure you read the terms and conditions on page 15 carefully before completing your registration form, as terms differ for each property.

## Accommodation Booking and Deposit

To make a booking please complete the relevant section on the registration form and read the terms and conditions carefully before submitting payment to All Occasions Management. Amounts required for each property differ and incorrect amounts sent will be returned.

Accommodation bookings and deposits must be forwarded to All Occasions Group prior to Friday 27<sup>th</sup> February 2009. Should you require a booking after this date, credit card details must be provided to be forwarded onto the hotel to secure your booking, cheques and EFT payments will be returned to the delegate if received post Friday 27<sup>th</sup> February 2009.

## Arrival Time

Hotel check in time is 2.00pm. If you arrive prior to this time your room may not be available. To guarantee a room for an early arrival you will need to book for the previous night.

## Late Arrivals

Please indicate on your booking form or notify All Occasions Management in writing if you will arrive at your hotel after 6.00pm on the day of arrival. Failure to do so may result in your room being released.

The accommodation deposit will be forfeited should you not arrive on the date for which you have booked.

In this instance, your subsequent night's accommodation will be cancelled and may be re-sold without notice.

## Check Out

Check out time is strictly 10.00am unless otherwise indicated. Late check out will result in the hotel's daily rate being charged.

## Rates and Terminology

All rates are in Australian dollars inclusive of GST and are for room only unless indicated otherwise. All rates refer to single, double or twin share unless otherwise indicated.

'Single' – a single occupancy room

'Double' – a room with one double or queen bed

'Twin' – a room with two beds

King beds are available where indicated.

## Accommodation Alterations and Cancellations

Alterations or cancellation of hotel accommodation must be sent in writing to All Occasions Management, not to the hotel. Cancellation policies differ for each property. Please ensure you have checked the cancellation policy before booking on page 15.

## Accommodation Terms and Conditions

The accommodation availability and prices shown in this registration brochure are current at the time of publication; however, they are subject to change without notice in accordance with the terms and conditions of each supplier.

It is the responsibility of the delegate to carefully read and accept the terms and conditions on the registration form. Steadfast Convention Pty Ltd and All Occasions Management accept no responsibility for any additional costs or inconvenience incurred.

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## Freshwater Point Resort, Ultra Broadbeach, Ocean Royale, Broadbeach Pacific Resort, Victoria Square Apartments and Aruba Surf Resort

A \$200.00 deposit or one nights rate (whatever is higher) is payable on submission of your registration form. Delegates will then be responsible for settling their final account with the hotel at check out.

A booking that has not been confirmed by a deposit is not guaranteed.

If the booking is cancelled 45 days or more prior to the planned date of arrival, there will be a full refund less an administration fee of \$100 per apartment.

If the booking is cancelled less than 28 days prior to the planned arrival date, there will be no refund of deposit unless and until the premises are re-let for the total period of the original booking. An administrative fee of \$100 per apartment will be deducted from the deposit held before the remainder is refunded.

## The Wave Resort

Full payment is required on submission of your registration form. A booking that has not been paid in full is not guaranteed.

Rates are based on a minimum 3 nights stay.

If the booking is cancelled 45 days or more prior to the planned date of arrival, there will be a full refund less an administration fee of \$100 per apartment.

If the booking is cancelled less than 28 days prior to the planned arrival date, there will be no refund unless and until the premises are re-let for the total period of the original booking.

An administrative fee of \$100 per apartment will be deducted from the funds held before the remainder is refunded.

## Crowne Plaza Surfers Paradise

All rates are based on single or double occupancy, an additional charge applies for a 3rd person, and the maximum occupancy for any room is 3 people.

A deposit of one night's accommodation is payable on submission of your registration form.

Delegates will then be responsible for settling their final account with the hotel on check out.

A booking that has not been confirmed by a deposit is not guaranteed.

## Conrad Jupiters Gold Coast

A deposit of one night's accommodation is payable on submission of your registration form.

Delegates will then be responsible for settling their final account with the hotel at check out.

A booking that has not been confirmed by a deposit is not guaranteed.

Cancellations (including reductions in room nights) within 90 days prior to the arrival date may be subject to a cancellation fee equivalent to one night's accommodation.

Cancellations (including reductions in room nights) within 30 days prior to the arrival date will incur a 100% cancellation fee, this being the number of room nights cancelled times the accommodation rate.

Room Types and smoking/non-smoking are upon a request basis and are not guaranteed.

An additional \$50.00 per room per night is applicable for triple occupancy or if a rollaway bed is required.

One night's accommodation charge will be forfeited for any guest not arriving on the scheduled arrival date.

Rooms will be released at 6:00pm on the scheduled arrival date unless a later arrival time is advised.

Reservations received after Wednesday 11th February 2009 will be accepted based on availability, at the Convention rate.

## Sofitel Gold Coast Broadbeach

Delegates wishing to stay pre and/or post Convention dates will be required to pay a rate of \$275.00 for the additional nights only.

The rate of \$265 will apply for the period of 13<sup>th</sup> to 17<sup>th</sup> March inclusive. A deposit of one night's accommodation is payable on submission of your registration form.

Delegates will then be responsible for settling their final account with the hotel at check out.

A booking that has not been confirmed by a deposit is not guaranteed.

Payment for accommodation must accompany a credit card number (including CCV number) to secure the booking. This information will be passed onto the Sofitel, the nominated credit card will not be debited for amounts greater than one night's deposit prior to your arrival.

Cancellations (including reductions in room nights) within 30 days prior to the arrival date will incur a charge of 50% of the estimated accommodation charge for the total rooms released.

Cancellations (including reductions in room nights) within 14 days and/or no shows will be required to pay 100% of the total accommodation charges.

## Mantra Bel Air, Mantra Phoenician and BreakFree Savannah

Rates for these properties do not include a daily cleaning service, should you require this service please contact All Occasions Group as rates will be on a request basis.

Properties are based on a minimum nights stay. Mantra Bel Air and Mantra Phoenician

rates are based on a minimum 1 nights stay. BreakFree Savannah rates are based on a minimum 2 nights stay. Guests can stay less than the minimum nights stated, but will be charged for minimum night total.

Each additional person to a room will be charged a rate of \$35 per night for the use of a rollaway or sofa bed. Maximum 1 extra person per room.

Upon receipt of your accommodation booking, All Occasions Management will forward a Credit Card Authority form where you will be asked to complete credit card details and authorise Stella Hospitality Group to charge one night's accommodation deposit at time of booking and full payment on accommodation at 30 days prior to arrival. Your booking will not be guaranteed until this form has been faxed back to All Occasions Management.

Cancellations (including reductions in room nights) within 45 days prior to the arrival date will result in a non-refundable deposit.

Cancellations (including reductions in room nights) within 30 days prior to the arrival date will incur a 100% cancellation fee of the total accommodation fee.

Within 30 days prior to arrival or after final payment has been made any amendment will incur a \$25.00 fee per amendment.

Within 48 hours prior to arrival, amendments are on a request basis only and are not guaranteed. A \$50.00 fee per amendment will be incurred.

All guests are required to provide a credit card imprint on arrival to cover any miscellaneous charges. Where a credit card is not available a \$100.00 cash deposit will be required.

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## TAKE ADVANTAGE OF THE STEADFAST ROOMS RESERVED AT THE FOLLOWING LOCATIONS



### A. Conrad Jupiters Gold Coast

Adjacent to the Gold Coast Convention and Exhibition Centre

Broadbeach Island  
Broadbeach QLD 4218  
Tel: 07 5592 8502  
Fax: 07 5592 8332

- \$220.00 King Superior Room per night (single or double occupancy)
- \$220.00 Twin Superior Room per night (single or twin occupancy)
- \$265.00 Single Executive Room per night (single occupancy)
- \$310.00 Double/Twin Executive Room per night (double or twin occupancy)

**Internet Access** Broadband Cable Internet Access in all rooms. Delegates staying in Executive Rooms will have access to the Executive Lounge which has Wireless Internet Access. Charges provided on arrival.



### B. Sofitel Gold Coast Broadbeach

Opposite the Gold Coast Convention and Exhibition Centre

81 Surf Parade  
Broadbeach QLD 4218  
Tel: 07 5592 2250  
Fax: 07 5592 3747

- \$265.00 Superior Room per night (single, twin or double occupancy)

**Internet Access** Broadband Internet Access in all rooms. Charges provided on arrival.



### C. The Wave Resort

Opposite the Gold Coast Convention and Exhibition Centre

89 – 91 Surf Parade  
Broadbeach QLD 4218  
Tel: 07 5555 9200  
Fax: 07 5555 9299

- \$220.00 1 Bedroom Apartment per night (minimum three nights stay) (single or double occupancy)
- \$285.00 2 Bedroom Apartment per night (minimum three nights stay) (single or double occupancy)

**Internet Access** Broadband Cable Internet Access in all rooms. Charges are included in tariff.



### D. Freshwater Point Resort

Behind the Gold Coast Convention and Exhibition Centre

33 TE Peters Drive  
Broadbeach QLD 4218  
Tel: 07 5582 1000  
Fax: 07 5531 6822

- \$210.00 1 Bedroom Apartment per night (single or double occupancy)
- \$275.00 2 Bedroom Apartment per night (single or double occupancy)

**Internet Access** Wireless Internet Access in all rooms. Charges provided on arrival.



### E. Ultra Broadbeach

10 minutes walking distance from the Gold Coast Convention and Exhibition Centre

14 George Avenue  
Broadbeach QLD 4218  
Tel: 07 5570 8900  
Fax: 07 5570 8999

- \$195.00 1 Bedroom Apartment per night (single or double occupancy)
- \$235.00 2 Bedroom Apartment per night (single or double occupancy)
- \$235.00 2 Bedroom Executive Apartment per night (single or double occupancy)

**Internet Access** Broadband Cable Internet Access in all rooms. Charges are included in tariff.



### F. Mantra Bel Air

10 minutes walking distance from the Gold Coast Convention and Exhibition Centre

2633 Gold Coast Highway  
Broadbeach QLD 4218  
Tel: 07 5584 9600  
Fax: 07 5584 9700

- \$255.00 1 Bedroom Apartment per night (minimum one night stay) (1 queen bed)
- \$155.00 1 Bedroom Apartment per night (minimum three nights stay) (1 queen bed)

\*Rates above do not include daily cleaning service

**Internet Access** Cable Broadband Access in all rooms. Charges provided on arrival.



### G. Mantra Phoenician

Opposite the Gold Coast Convention and Exhibition Centre

26 Queensland Avenue  
Broadbeach QLD 4218  
Tel: 07 5585 8888  
Fax: 07 5585 8890

- \$250.00 1 Bedroom Apartment per night (minimum one night stay) (1 queen bed)
- \$175.00 1 Bedroom Apartment per night (minimum three nights stay) (1 queen bed)
- \$300.00 2 Bedroom Apartment per night (minimum one night stay) (1 queen bed and 1 king (zip) bed or 2 queen beds)
- \$235.00 2 Bedroom Apartment per night (minimum three nights stay) (1 queen bed and 1 king (zip) bed\*\* or 2 queen beds)

\*Rates above do not include daily cleaning service

**Internet Access** Cable Broadband Access in most rooms. \*Property has limited supply of cables – please specify on booking form if you require access so this can be arranged. Charges provided on arrival.

\*\*King Zip beds are two King Single beds which have been zipped together to form one bed.

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## TAKE ADVANTAGE OF THE STEADFAST ROOMS RESERVED AT THE FOLLOWING LOCATIONS



### H. Broadbeach Pacific Resort

10 minutes walking distance from the Gold Coast Convention and Exhibition Centre  
2 Albert Avenue  
Broadbeach QLD 4218  
Tel: 07 5570 1311  
Fax: 07 5570 2021

\$140.00 1 Bedroom Apartment per night  
(single or double occupancy)

**Internet Access** Dial Up Internet Access through telephone in all rooms. Charges provided on arrival.



### I. Victoria Square Apartments

10 minutes walking distance from the Gold Coast Convention and Exhibition Centre  
15 Victoria Avenue  
Broadbeach QLD 4218  
Tel: 07 5592 1794  
Fax: 07 5570 1184

\$155.00 1 Bedroom Apartment per night  
(single or double occupancy)  
\$195.00 2 Bedroom Apartment per night  
(single or double occupancy)

**Internet Access** Wireless Internet Access in all rooms. Charges provided on arrival.



### J. Aruba Surf Resort

10 minutes walking distance from the Gold Coast Convention and Exhibition Centre  
Cnr Surf Parade and Anne Avenue  
Broadbeach QLD 4218  
Tel: 07 5539 0299  
Fax: 07 5526 7066

\$115.00 1 Bedroom Apartment per night  
(single or double occupancy)

**Internet Access** Dial Up Internet Access through telephone in all rooms. Charges provided on arrival.



### K. Crowne Plaza Surfers Paradise

1km from the Gold Coast Convention and Exhibition Centre  
2807 Gold Coast Highway  
Surfers Paradise QLD 4217  
Tel: 07 5592 9900  
Fax: 07 5592 1519

\$195.00 Superior Room per night  
(no transfer to GCCEC)  
(single or twin occupancy)  
\$205.00 Superior Room per night  
(inc. 1x return transfer to GCCEC)  
(single, twin or double occupancy)  
\$215.00 Superior Room per night  
(inc. 2x return transfers to GCCEC)  
(single, twin or double occupancy)

**Internet Access** Broadband Internet Access in all rooms. Charges provided on arrival.



### L. BreakFree Savannah

10 minutes walking distance from the Gold Coast Convention and Exhibition Centre  
46 Surf Parade  
Broadbeach QLD 4218  
Tel: 07 5504 4444  
Fax: 07 5504 4499

\$144.00 1 Bedroom Studio per night  
(minimum two nights stay)  
(1 king (zip) bed)  
\$135.00 1 Bedroom Studio per night  
(minimum five nights stay)  
(1 king (zip) bed)

\*Rates above do not include daily cleaning service

**Internet Access** Wireless Internet Access in all rooms. Charges provided on arrival.



### M. Ocean Royale

10 minutes walking distance from the Gold Coast Convention and Exhibition Centre  
4 Britannia Avenue  
Broadbeach QLD 4218  
Tel: 07 5570 1144  
Fax: 07 5592 0703

\$149.00 1 Bedroom Apartment per night  
(minimum two nights stay)  
(single or twin occupancy)

**Internet Access** Internet Kiosk available for Delegate use in lobby.

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- |                    |                          |                             |                                    |
|--------------------|--------------------------|-----------------------------|------------------------------------|
| <b>Hotels:</b>     | <b>A</b> Conrad Jupiters | <b>B</b> Sofitel Gold Coast | <b>K</b> Crowne Plaza              |
| <b>Apartments:</b> | <b>C</b> The Wave Resort | <b>D</b> Freshwater Point   | <b>E</b> Ultra Broadbeach          |
|                    | <b>F</b> Mantra Bel Air  | <b>G</b> Mantra Phoenician  | <b>H</b> Broadbeach Pacific Resort |
|                    | <b>I</b> Victoria Square | <b>J</b> Aruba Surf Resort  | <b>L</b> Breakfree Savannah        |
|                    | <b>M</b> Ocean Royale    |                             |                                    |

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**11<sup>TH</sup>**  
**Steadfast  
Convention**



Take in the sights of Australia first-hand by seeing native Australian animals in their natural confines...



## High Tea at Palazzo Versace

**Sunday 15 March**

Departs Afternoon

Enjoy high tea at the worlds first Palazzo Versace Hotel. Soak up the elegant surroundings as you enjoy the pure luxury of 'High Tea'. Spend some time shopping at the waterfront Marina Mirage shopping centre where designer boutiques stock the world's top fashion labels. For that added opulence we can organise a luxury cruiser for a half hour Gold Coast canal cruise before your high tea. Relax in the luxury that is not just for the rich and famous!

**\$65.00 pp (min 10 passengers)**

## Currumbin Wildlife Sanctuary

**Monday 16 March**

Departs morning - approx. 4 hours

Visit the Currumbin Wildlife Sanctuary, home to the world's largest collection of Australian native animals! With over 27 hectares of landscaped surroundings and bushland, which caters for over 1400 mammals, birds and reptiles, Currumbin Wildlife Sanctuary offers an untouched wildlife experience. Take in the sights of Australia first-hand by seeing native Australian animals in their natural confines. This Sanctuary is recognised worldwide as a quality research and conservation facility.

**\$75.00 pp (min 10 passengers)**

## Harbour Town Outlet Shopping

**Tuesday 17 March**

Departs morning - approx 4 hours.

Take time out for some well deserved shopping at Gold Coast's unique outlet shopping centre 'HarbourTown', where quality brands sell direct for up to 60% less every day. The shopping adventure begins in the Tourism Lounge where you can enjoy complimentary refreshments in air-conditioned comfort. Each person receives a Tourism Club Card that entitles the holder to discounts, gifts and other value-add incentives throughout the centre at participating retail stores and restaurants. Shop till you drop then transfer yourself and your goodies back to your accommodation in your comfortable luxury coach.

**\$40.00 pp (min 10 passengers)**

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O'Reilly's Rainforest Retreat is nestled in subtropical rainforest surrounded by World Heritage listed Lamington National Park...



Take to the skies of the Gold Coast and fly above the beautiful coast line along the famous golden beaches...

## O'Reilly's Lamington National Park

**Sunday 15 March**

Departs 10am – returns 4pm

O'Reilly's Rainforest Retreat is nestled in subtropical rainforest surrounded by World Heritage listed Lamington National Park. Travel via Canungra Valley Vineyard where you will experience wine tasting and a leisurely picnic basket lunch in the picturesque grounds. On arrival at O'Reilly's, feed the Crimson Lorikeets and King Parrots and experience the Tree Top Walk. The first of its kind in Australia, the tree top walk is 180 metres in length and is made up of 9 suspension bridges. With much of the walkway being 15 metres above the ground it allows visitors to walk through the rainforest canopy to see the plants, birds and animals that make their homes in the tree tops. On the way back to Surfers Paradise, we drop in to a local Alpaca farm and meet these gorgeous creatures face to face.

**\$109.00 pp (min 10 passengers)**

## Helicopter Scenic Flights

Approximately 1–2 hours from departure, times to suit.

Take to the skies of the Gold Coast and fly above the beautiful coast line along the famous golden beaches passing Currumbin Point, Burleigh Head's National Park and foreshore escarpment. Enjoy picturesque views north to Surfers Paradise and as far as Byron Bay in the south. Flights are available from 12 to 45 minutes and can take in Tweed Heads, Mt Warning, the rainforests of the World Heritage listed National Park of the Gold Coast hinterland. Helicopters are also available for charter and also for transfers to wineries and other local activities.

**From \$150 p/p for 12 min joy flight.**

Min. 4 – max. 12 passengers in one hour.

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## Indulgence at Palazzo Versace for 2 nights

This uniquely designed 205 room luxury waterfront hotel and spa is the world's first hotel designed by Versace. Interiors, exteriors, furnishings and accessories created by Versace specifically for the hotel, and also selected appointments from the Versace Home Collection, give Palazzo Versace its distinctive design. Palazzo Versace overlooks the tranquil setting of the Gold Coast Broadwater, and is directly across the road from the stunning Gold Coast beach and Pacific Ocean.

**Costs from \$450.00 per person**  
(twin/double share)



## Couran Cove Island Resort for 2 nights

Couran Cove Island Resort is Australia's most awarded island resort located on South Stradbroke Island, just 35 minutes by ferry off the Gold Coast. You will be spoilt for choice with over 100 activities, including a day spa to be pampered, 22 kilometres of pristine surf beach, 3 dining outlets, theme park day tours and much more. A unique style of luxury accommodation that offer a choice of rooms in the Marine Resort, located around the lagoon and marina.

**Costs from \$240.00 per person**  
(twin/double share)

Why not take a couple of extra days to enjoy all that the Gold Coast and surrounding areas have to offer...



## Sheraton Noosa Resort & Spa for 2 nights

This is the perfect Sunshine Coast escape and the only five-star resort in Noosa where you can explore your passion for comfort and unforgettable beachside experiences. Perfectly positioned, this iconic property is surrounded by famous Main Beach, the Noosa River, Hastings Street and Noosa National Park, and the ideal location allows you to shop, swim, pamper or dine at any time. You can also visit the many attractions nearby including Australia Zoo, the famous Eumundi Markets, Noosa Hinterland, Noosa Farmers Market and even the world's largest sand island, World Heritage listed Fraser Island.

**Costs from \$360.00 per person**  
(twin/double share)

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Hit the Golf course, explore the rainforests or simply relax on the beach, the choices are endless...



All post conference extensions are priced and based on application. Accommodation and car hire or transfers can be combined to make a fantastic pre or post conference get away.

## Hyatt Regency Coolum Golf Resort for 2 nights

Hyatt Regency Coolum is one of Australia's finest all encompassing resort destinations, providing superior accommodation with an unsurpassed range of facilities and activities – all set in a natural environment. Facilities at Hyatt Regency Coolum include a Tennis Centre, The Spa, an 18 hole golf course which is Home of the Australian PGA Championship, nine sparkling swimming pools, Camp Hyatt for the children, the Creative Arts Centre and much more.

**Costs from \$240.00 per person**  
(twin/double share)

## Kingfisher Bay Fraser Island Resort for 2 nights

Fraser Island, the world's largest sand island, is a miracle of nature. It is famous for its ancient rainforests, mighty sand dunes, pristine freshwater lakes and streams and an abundance of birds and wildlife. On the ocean side of the island, the sands of Seventy-Five Mile Beach stretch beyond the horizon. Kingfisher Bay Resort, in perfect harmony with its natural surroundings, offers a rare eco-tourism experience. Hidden among tree-covered dunes on the edge of the calm waters of the Great Sandy Strait, it is a relaxing haven. Kingfisher Bay Resort has won six Australian Tourism Awards and Discovery's Travel Channel names it Australia's Best Beach Resort.

**Costs from \$278.00 per person**  
(twin/double share – Includes transfers to and from Fraser Island)

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## Venue

### Gold Coast Convention & Exhibition Centre

Cnr Gold Coast Highway and TE Peters Drive, BROADBEACH QLD 4218

Phone: 07 5504 4000

Fax: 07 5504 4001

Experience the difference with the multi award-winning Gold Coast Convention and Exhibition Centre. The GCCEC is located in Broadbeach, on Australia's Gold Coast in Queensland. It is a unique destination which caters for both leisure and business tourism. Close to a variety of accommodation, shopping, restaurants, nightlife, entertainment and 70km's of pristine white sandy beaches.

## Temperature

For the month of March, Gold Coast's mean maximum temperature is 27.6°C, the mean minimum is 20.6 °C.

## Dress Standards

Smart Casual for all Conference sessions and evening events.

## Local Transport

The Coolangatta Airport is situated approximately twenty kilometres from the central business district and major hotels. Gold Coast Tourist Shuttle Services offer quick and convenient transport to Gold Coast accommodation properties. Tickets can be purchased online [www.gcshuttle.com.au](http://www.gcshuttle.com.au) or purchase upon your arrival at Gold Coast Airport.

### Gold Coast Tourist Shuttle Services

1300 655 655

### Regent Taxis

131 008

## Privacy Policy

In accordance with the requirements of the Australian Privacy Act 2000, the All Occasions Group (encompassing All Occasions Management and All Occasions Travel) complies with legislation which is designed to protect the rights of the individual to privacy of their information. All information collected with respect to your registration for participation in this Convention will only be used for the purposes of planning, conduct of the event or communication regarding future events. These details may be made available to parties directly related to the Convention including but not limited to the All Occasions Group, venues, accommodation and travel providers (for the purposes of room/travel bookings and conference options), key sponsors (subject to strict conditions) and other related parties as deemed necessary. It is also usual practice to produce a 'Delegate List' of attendees at the Convention and to include the individual's details in such a list. By completing this registration form, you acknowledge that the details supplied by you may be used for the above purposes. It is your responsibility to ensure that all information provided to the All Occasions Group is accurate and kept up to date. To access or update your information, please email or fax the All Occasions Group on Email [steadfast@aomevents.com](mailto:steadfast@aomevents.com) or Fax 08 8125 2233.

## Liability/Insurance

In the event of industrial disruptions or natural disasters, Steadfast Group Limited, the Organising Committee, and the All Occasions Group cannot accept responsibility for any financial or other losses incurred by the delegates. Steadfast Group Limited, the Organising Committee and the All Occasions Group take no responsibility for injury or damage to persons or property occurring during the Convention. All insurance, including medical cover, or expenses incurred in the event of the cancellation of the Convention is the individual delegate's responsibility. Attendees are encouraged to choose a travel insurance policy that includes loss of fees/deposits through cancellation of your participation in the Convention, or through the cancellation of the Convention itself, loss of airfares for any reason, medical expenses, loss or damage to personal property, additional expenses and repatriation should travel arrangements have to be altered. The Convention Secretariat will take no responsibility for any participant failing to insure.

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# ORGANISING COMMITTEE

# CONVENTION ORGANISERS



**Greg Stewart**

Convention Chairman  
Holdfast Insurance Brokers Pty Ltd



**John Phillips**

CEO  
Steadfast Group Limited



**Jenny Varley**

Convention Committee  
Steadfast Group Limited



**Maureen Brinsmead**

Convention Committee  
Steadfast Group Limited



**Catherine Pettit**

Convention Committee  
Steadfast Group Limited

## **All Occasions Management**

41 Anderson Street  
Thebarton, South Australia 5031  
Phone 08 8125 2200  
Fax 08 8125 2233  
steadfast@aomevents.com  
www.alloccasionsgroup.com



**ALL OCCASIONS  
GROUP**



**Anne-Marie Quinn**

Director  
All Occasions Management



**Jessica Bosnakis**

Coordinator – Conventions and Events  
All Occasions Management

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# REGISTRATION FORM

ABN 29 124 799 042

This form becomes a tax invoice once paid. All amounts are in Australian dollars unless otherwise indicated. All fees are GST inclusive.

P 25/28

## Registration

Given Name \_\_\_\_\_

Last Name \_\_\_\_\_

Preferred Name for Badge \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Mobile \_\_\_\_\_

Email Address \_\_\_\_\_

(all information and updates regarding the Convention will be sent to this address)

Any Special Requirements (eg. dietary, wheelchair access) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

All Occasions Group uses commercial electronic messages (ie. email updates, newsletters, etc.) to keep delegates, sponsors and accompanying partners informed on both current and future events. You will automatically be kept informed of Conferences and accommodation specials.

No, I would not like to be kept informed of Conferences and Accommodation specials.

Please do not include my name and details on the delegate list.

**Privacy** In registering for this Convention/Event, relevant details will be incorporated into a Delegate List. Delegate Lists will be published to Sponsors and Exhibitors and within the Convention Satchel.

## Accompanying Partner Registration

Given Name \_\_\_\_\_

Last Name \_\_\_\_\_

Preferred Name for Badge \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Contact Number \_\_\_\_\_

Email Address \_\_\_\_\_

(all information and updates regarding the Convention will be sent to this address)

Any Special Requirements (eg. dietary, wheelchair access) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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# REGISTRATION FORM ...P2

This form becomes a tax invoice once paid. All amounts are in Australian dollars unless otherwise indicated. All fees are GST inclusive.

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Insert name here \_\_\_\_\_

## Registration Fees (Please tick)

Registration	Early Bird		Full	
	Up to and inc. 30/01/09		After 31/01/09	
Delegate	<input type="checkbox"/>	\$860	<input type="checkbox"/>	\$965
Sponsor	<input type="checkbox"/>	\$860	<input type="checkbox"/>	\$860
Exhibitor	<input type="checkbox"/>	\$860	<input type="checkbox"/>	\$860
Accompanying Partner	<input type="checkbox"/>	\$650	<input type="checkbox"/>	\$710
Saturday Registration	<input type="checkbox"/>	COMPLIMENTARY*	<input type="checkbox"/>	COMPLIMENTARY*
Sunday Registration	<input type="checkbox"/>	\$100	<input type="checkbox"/>	\$100
Monday Registration	<input type="checkbox"/>	\$100	<input type="checkbox"/>	\$100
Tuesday Registration	<input type="checkbox"/>	\$100	<input type="checkbox"/>	\$100

## Registration Total

## Social Program

The Social Functions are inclusive for Delegates, Sponsors, Exhibitors and Accompanying Partner Registrations. To assist with catering please indicate your intentions. (Failure to do so will be registered as non-attendance).

I/we will attend the:	Social Functions		Number required
Welcome Reception	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Steadfast Spectacular Dinner	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
The Swing King Cabaret	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

\*See Page 11 for details on eligibility.

## Additional Social function tickets for Day Registrations and guests

Additional tickets are required for	Cost per ticket	Number required	Name of Attendee/s
Welcome Reception	\$170		
Steadfast Spectacular Dinner	\$200		
The Swing King Cabaret	\$230		

## Delegate & Partner Tours

Tickets are required for	Cost per ticket	Number required	Name of Attendee/s
High Tea at Palazzo Versace	\$65		
Currumbin Wildlife Sanctuary	\$75		
Harbourtown Outlet Shopping	\$40		
O'Reilly's Lamington National Park	\$109		
Helicopter Scenic Flight	from \$150		

## Pre and Post Tours

I am interested in Pre and Post Tour options, please forward additional information.

## Travel

Please complete the details below and a Travel Consultant will contact you to complete the booking.

Departing Airport	
Desired departure date	Desired departure time
Desired return date	Desired departure time
Frequent Flyer number	Number of persons travelling

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Insert name here \_\_\_\_\_

## Accommodation Options

All Occasions Management has reserved accommodation at a range of hotels. To access these rooms at the Conference rate, all rooms must be booked through All Occasions Management. Rooms will be allocated strictly on first-come-first serve basis. Please ensure you have read the terms and conditions on page 15 carefully before selecting your accommodation preferences.

Arrival Date / / Departure Date / / Estimated Time of Arrival AM/PM

Name of person(s) sharing \_\_\_\_\_

Special Requests \_\_\_\_\_

Single  Double  King

Smoking  Non-Smoking  Internet Access

Please indicate your hotel preference (1,2,3) in the boxes below. All rates are room only per night unless otherwise stated and GST inclusive.

**Yes, I have read and agreed to the terms and conditions on Page 15.**

\*Please note if you have not accepted the terms and conditions your accommodation booking will not be processed and you will be contacted.

### A. Conrad Jupiters Gold Coast

- \$220.00** per King Superior Room per night (single or double occupancy)
- \$220.00** per Twin Superior Room per night (single or twin occupancy)
- \$265.00** per Single Executive Room per night (single occupancy)

**\$310.00** per Double/Twin Executive Room per night (double or twin occupancy)

### B. Sofitel Gold Coast Broadbeach

- \$265.00** per Superior Room per night (single, twin or double occupancy)

### C. The Wave Resort

- \$220.00** per 1 Bedroom Apartment per night (minimum three nights stay) (single or double occupancy)
- \$285.00** per 2 Bedroom Apartment per night (minimum three nights stay) night (single or double occupancy)

### D. Freshwater Point Resort

- \$210.00** per 1 Bedroom Apartment per night (single or double occupancy)
- \$275.00** per 2 Bedroom Apartment per night (single or double occupancy)

### E. Ultra Broadbeach

- \$195.00** per 1 Bedroom Apartment per night (single or double occupancy)
- \$235.00** per 2 Bedroom Apartment per night (single or double occupancy)
- \$235.00** per 2 Bedroom Executive Apartment per night (single or double occupancy)

### F. Mantra Bel Air

\*Rates below do not include a daily cleaning service, please refer to terms and conditions on page 15 for details.

- \$255.00** per 1 Bedroom Apartment per night (minimum one night stay) (1 queen bed)
- \$155.00** per 1 Bedroom Apartment per night (minimum three nights stay) (1 queen bed)

### G. Mantra Phoenician

\*Rates below do not include a daily cleaning service, please refer to terms and conditions on page 15 for details.

- \$250.00** per 1 Bedroom Apartment per night (minimum one night stay) (1 queen bed)
- \$175.00** per 1 Bedroom Apartment per night (minimum three nights stay) (1 queen bed)
- \$300.00** per 2 Bedroom Apartment per night (minimum one night stay) (1 queen bed and 1 king (zip) bed)
- \$235.00** per 2 Bedroom Apartment per night (minimum three nights stay) (1 queen bed and 1 king (zip) bed or 2 queen beds)

### H. Broadbeach Pacific Resort

- \$140.00** per 1 Bedroom Apartment per night (single or double occupancy)

### I. Victoria Square Apartments

- \$155.00** per 1 Bedroom Apartment per night (single or double occupancy)
- \$195.00** per 2 Bedroom Apartment per night (single or double occupancy)

### J. Aruba Surf Resort

- \$115.00** per 1 Bedroom Apartment per night (single or double occupancy)

### K. Crowne Plaza Surfers Paradise

- \$195.00** per Superior Room per room (no transfer to GCCEC) (single or twin occupancy)
- \$205.00** per Superior Room per night (inc. 1x return transfer to GCCEC) (single, twin or double occupancy)
- \$215.00** per Superior Room per night (inc. 2x return transfers to GCCEC) (single, twin or double occupancy or 2 queen beds)

### L. BreakFree Savannah

\*Rates below do not include a daily cleaning service, please refer to terms and conditions on page 15 for details.

- \$144.00** per 1 Bedroom Studio per night (minimum two nights stay) (1 king (zip) bed)
- \$135.00** per 1 Bedroom Studio per night (minimum five nights stay) (1 king (zip) bed)

### M. Ocean Royale

- \$149.00** per 1 Bedroom Apartment per night (single or double occupancy)

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Insert name here \_\_\_\_\_

## Authorisation

All registration forms MUST be signed by the Shareholder Principal or the Shareholder of your brokerage. Failure to do so will result in the registration form not being processed.

Please complete the Authorisation below:

I confirm that this registration form is for an:

Employee

Authorised Representative

Shareholder Principal

Shareholder Principal or Shareholder's Name \_\_\_\_\_

Company Name \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Signature \_\_\_\_\_

**SAVE TIME REGISTER ONLINE AT:**  
[www.alloccasionsgroup.com/steadfast09](http://www.alloccasionsgroup.com/steadfast09)

## Payment Summary

Registration Fee	\$
Social Program	\$
Accommodation (deposit according to terms and conditions of property chosen)	\$
Delegate and Partner Tours	\$
<b>Total</b>	<b>\$</b>

**Please Note** FULL PAYMENT is required prior to the commencement of the Convention. Admission to the Convention and all Social Functions will be refused if payment has not been received.

Payment or payment advice must accompany this registration form and may be made by:

- Cheque enclosed** payable to **All Occasions Group – Steadfast Account** or
- Electronic Funds Transfer** to
- Account Name** All Occasions Group – Steadfast Account
- BSB** 065 112
- Account number** 1012 3994
- Bank** Commonwealth Bank of Australia

To allow us to identify your EFT payment, **you must enter your surname** as the statement reference. A remittance advice must also be forwarded by email or fax to All Occasions Management.

- Please debit my credit card for the following amount: \$ \_\_\_\_\_
- MasterCard    VISA    AMEX    Diners Club

Card Holder's Name as it appears on the card \_\_\_\_\_

Card Number

Expiry Date   /

Signature \_\_\_\_\_

Please note that debits to your credit card will appear as **All Occasions Group** on your statement.

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