

Private Incentives and the Public Interest

The Role of Value Chain Research in Agriculture and Food Policy

AARES Pre Conference Workshop
Adelaide Convention Centre
Tuesday 9 February 2010

This one-day pre conference workshop examines the public and private benefits of value chain research. The workshop explores developments in research methods, recent empirical findings, and implications for agriculture and food policy.

Workshop Objectives

The workshop aims to gather researchers, industry representatives and the policy community to discuss, debate and share experiences with the policy and project lessons emerging from value chain research.

Among the workshop goals include to:

- promote a common understanding of the role of value chain research in public policy analysis;
- examine the strengths and weakness of alternative value chain research methods;
- review the private and public implications of rapidly transforming food chains;
- assess the benefits and costs of public-private value chain partnerships; and
- present country case studies of public policy experiences and innovations in food value chains.

Provisional Agenda

8:30 - 9:00	Registration	
9:00 - 9:30	Welcome and Opening	
	Welcome	Randy Stringer, University of Adelaide
	Introductory Statements	Anna Heaney, Chief Economist, DPI Victoria David Shearer, ACIAR
9:30 - 10:30	SESSION 1: The role of value chain research in public policy analysis	
		This first session focuses first on concepts and principles. Attention then turns to developments in the value chain methods used to measure and analyse efficiency, equity and policy implications.
	Chair: David Shearer	
9:30 - 10:00	The Past and the Future: EVOLving Value Chain Concepts and Principles	
		Hamish Gow, Massey University
10:00 -10:30	The Role of government in food value chain research	
		Ismo Rama, DPI Victoria
10:30 -11:00	Coffee and tea break	
11:00-11:30	Discussion and Questions	

11:30-12:30	SESSION 2: The Regulatory Role and Public Policies Value chain research is increasingly used by: (i) OECD governments to assess competition, food safety and regulatory issues; (ii) private – public partnerships to promote regional development and export expansion; and (iv) the international development community to improve ‘equity with efficiency’ to address food security, rural employment and poverty reduction. This session provides context and presents examples from around the world.
	Chair: Gavan Dwyer
11:30-12:00	The regulatory role and the public interest: food safety, standards, and quality issues Wendy Umberger, University of Adelaide
12:00–12:30	The UK’s public policy experience with value chain research Rob Fraser, University of Kent
12:30-13:30	Lunch
13:30-14:00	Discussion and Questions
14:00 -16:30	SESSION 3: Cases Studies: What are we learning from the field? More cases and examples focusing on methods, what we are learning, how we are learning, what’s working and what’s not.
	Chair David Briggs
1400- 14:30	Research methods and practice: Australia and Pakistan Ray Collins, University of Queensland
14:30 -15:00	Research methods and practice: Evaluating Consumer Preferences for Organic Food Production Standards John Cranfield, University of Guelph
15:00-15:30	Coffee and tea break
15:30-16:00	Research methods and practice: Food Retail Chains in Indonesia Ronnie S. Natawidjaja, Padjadjaran University
16:00 -16:30	Discussion
16:30-17:30	SESSION 4: The Panel Chair: Melissa Bright, PIRSA Hamish Gow, David Briggs, Ray Collins, Wendy Umberger

Workshop Conveners: Gavan Dwyer, Garry Griffith, David Shearer, Randy Stringer and Wendy Umberger

Advisory Group: Melissa Bright, Tim Mares, Nicholas Minot and Thomas Reardon

The Workshop is sponsored by the Australian Centre for International Agricultural Research (ACIAR), Department of Primary Industries and Resources SA (PIRSA), Adelaide Thinkers in Residence, the University of Adelaide, and the Department of Primary Industries, Victoria.