

# SPONSORSHIP AND EXHIBITION PROSPECTUS

Australian Institute of Medical Scientists  
National Scientific Meeting  
12-16 October 2009  
Adelaide Convention Centre  
Adelaide South Australia



# INVITATION

The theme for our 2009 National Scientific Meeting is 'Medical Science – Today and Tomorrow'. On behalf of the organising committee, I extend an invitation to your company to showcase your products that enable the profession to perform well 'today' but hopefully better, more efficiently and with new technology 'tomorrow'.

The NSM 2009 will be held in the Festival City of Adelaide from 12 to 16 October at the Adelaide Convention Centre, and will consist of two full days of workshops covering all pathology disciplines, followed by three days of plenary sessions, concurrent scientific sessions and proffered papers and posters. The program will cover all the disciplines of pathology as well as topics in management, education, quality and new emerging technologies. Speakers will include international and national authorities as well as local experts.

The social program includes two wonderful opportunities to showcase your company and provides informal interaction with the delegates: the Opening Cocktail Function will be held in the Exhibition Hall before the start of the scientific sessions, and the Conference Dinner will be the social highlight of the meeting.

The Exhibition Hall will be used extensively throughout the meeting – all the morning teas, lunches and afternoon teas will be held amongst the booths and stands and the

poster display will be adjacent. This provides your company with maximum exposure and impact for the delegates and gives you the opportunity to engage in many networking opportunities.

There are many other sponsorship opportunities available ranging from Principal and Major Sponsor to plenary session and conference handbook and satchels. The details of these packages follow but we will be happy to arrange any specific requirements of your company.

We are mindful of the economic climate and have not increased the prices of either the sponsorship opportunities or the Exhibition booths. Now more than ever, your company needs to showcase your ranges, demonstrate your new and exciting products and services and maintain and develop good relationships with the delegates.

I look forward to seeing you in Adelaide for a wonderful scientific meeting and the services and products that your company can present to our delegates.

**Robyn Wells**  
Chair, Organising Committee  
NSM 2009

## CONFERENCE ORGANISERS

### All Occasions Management

41 Anderson Street, Thebarton SA 5031

Telephone: 08 8125 2200 Facsimile: 08 8125 2233

Email: [conference@aomevents.com](mailto:conference@aomevents.com)

Website: [www.alloccasionsgroup.com/AIMSNSM09](http://www.alloccasionsgroup.com/AIMSNSM09)



ALL OCCASIONS  
GROUP

**FOCUS ON YOUR DESTINATION,  
WE MANAGE THE JOURNEY.**

Conferences + Events  
Corporate + Group Travel  
Speakers + Entertainers  
Exhibitions + Tradeshows

## LOCATION

Adelaide is a city of just over 1.1 million people nestled between Gulf St Vincent and the Mt Lofty ranges. Based on Colonel Light's town plan, the city was first settled in 1836. The 'square mile' town grid is surrounded by parklands making it unique in the world.

The city and many of the inner suburbs still retain much of the architectural charm of earlier periods. A stroll through North Adelaide should be a must on any visitor's program. The cultural precinct on North Terrace, boasting the Art Gallery, SA Museum, Adelaide University buildings and the State library, rivals any of the world's grand boulevards for architectural style and ambience.

In recent years Adelaide has rightly become known as the Festival state - a reputation it richly deserves.



## VENUE ADELAIDE CONVENTION CENTRE

**NORTH TERRACE ADELAIDE**

The Adelaide Convention Centre (ACC) which, has an international reputation par excellence, also affords Conference goers magnificent vistas looking towards North Adelaide with the River Torrens and the Adelaide Oval in the foreground.

The Centre is conveniently located in the Central Business District and is a short stroll from various city attractions – the Rundle Street mall, 'cappuccino strip' of Rundle Street east and the Gouger Street restaurant precinct - as well as the cultural attractions mentioned above.

Within very close proximity of the Centre is a wide array of hotel and self contained accommodation.



# SPONSORSHIP OPPORTUNITIES

ALL PRICES QUOTE IN AUSTRALIAN DOLLARS AND ARE INCLUSIVE OF GST.

# S P O N S O R S H I P

## Principal Sponsor

\$33,000

### Benefits

- Acknowledgment on session slides in Conference sessions
- One full page colour A4 advertisement in the Registration Brochure. (Sponsor to supply copy before 15/04/2009)
- One full page colour A4 advertisement in the Conference Handbook. (Sponsor to supply copy before 04/09/2009)
- One full page colour A4 advertisement in the Australian Institute of Medical Scientists November Journal (Sponsor to supply copy before 09/10/2009)
- Acknowledgement in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook and promotional flyers (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- Two complimentary exhibition booths (total 18m<sup>2</sup>), and first choice of location. (subject to confirmation date)
- Opportunity to present one 15 minute concurrent session within the program (subject to approval)
- Two full Conference registrations, including attendance at all scientific sessions and social functions
- Two additional tickets to the Opening Cocktail Function and Conference Dinner
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)
- Acknowledgment during the Conference opening and closing sessions

## Major Sponsor

\$22,000

### Benefits

- One half page colour A4 advertisement in the Registration Brochure. (Sponsor to supply copy before 15/04/2009)
- One half page colour A4 advertisement in the Conference Handbook. (Sponsor to supply copy before 04/09/2009)
- One full page colour A4 advertisement in the Australian Institute of Medical Scientists November Journal (Sponsor to supply copy before 09/10/2009)
- Acknowledgement in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on promotional flyers
- Acknowledgment on the Conference website with your organisation's logo and link
- One complimentary exhibition booth, 9m<sup>2</sup>
- Opportunity to present one 15 minute concurrent session within the program (subject to approval)
- Two full Conference registrations, including attendance at all scientific sessions and social functions
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

# SPONSORSHIP

## Conference Dinner

\$11,000 (1 only)

Venue: Adelaide Convention Centre

Date: Thursday 15th October 2009

### Benefits

- Opportunity to provide menus for the Conference Dinner with organisation's name/logo
- Opportunity to display banner(s) at the Conference Dinner with organisation's name/logo
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)
- Ten tickets to the Conference Dinner
- Acknowledgement in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- Verbal acknowledgment of Sponsorship at the Conference Dinner

## Opening Cocktail Function

\$5,500 (1 only)

Venue: Adelaide Convention Centre

Date: Tuesday 13th October 2009

### Benefits

- Opportunity to display banner(s) at the Welcome Reception with organisation's name/logo
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)
- Five tickets to the Welcome Reception
- Acknowledgement in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- Verbal acknowledgment of Sponsorship at the Welcome Reception

## Plenary Session Sponsorship

\$5,500

- Acknowledgment in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- Exclusive sponsorship of one plenary session
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

## Concurrent Session Sponsorship

\$2,200 per session

### Benefits

- Acknowledgment in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- Exclusive sponsorship of one concurrent session
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

## Workshop Sponsorship

\$2,200 per half day

### Benefits

- Acknowledgment in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

# SPONSORSHIP OPPORTUNITIES

CONTINUED

# S P O N S O R S H I P

## Registration Brochure

\$5,500

### Benefits

- One full page A4 colour advertisement on back cover of the Registration Brochure.  
(Sponsor to supply copy before 15/04/2009)
- Acknowledgment in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

## Conference Handbook

\$5,500

### Benefits

- One full page A4 colour advertisement on back cover of the Conference Handbook.  
(Sponsor to supply copy subject to deadlines).
- Acknowledgment in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

## Delegate Satchel \* \*

\$3,300

### Benefits

- Company logo printed (mono) alongside the Conference logo on satchels
- Acknowledgment in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

## Lanyards and Name Badges \* \*

\$3,300 each

### Benefits

- Organisation name and logo printed alongside the Conference logo on Lanyards and Name Badges  
(Sponsor to provide Lanyards)
- Acknowledgment in the Registration Brochure (if confirmed before 15/04/2009)
- Acknowledgment in the Conference Handbook (if confirmed before 04/09/2009)
- Acknowledgment on the Conference website with your organisation's logo and link
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

\* \* The Lanyard/Name Badge Sponsorship package and the Delegate Satchel Sponsorship package may be purchased together for a combined price of \$5,500

# O R S H I P

## **Lunches, Morning and Afternoon Tea Breaks**

\$3,300 per day

### **Benefits**

- Acknowledgment in the Registration Brochure
- Acknowledgment on the Conference website with your organisation's logo and link
- Opportunity to place banners and promotional material in the catering area on the sponsored day (materials to be provided by Sponsor)
- One satchel insert (to be provided by Sponsor at own cost and subject to approval)

## **Alternative Investments**

\$1,100 each

- Speaker gifts
- Satchel insert (subject to approval)
- Organisation name and logo in the Registration Brochure (if confirmed before 15/04/2009), Conference Handbook (if confirmed before 04/09/2009) and Conference website with your organisation's logo and link.

If these Sponsorship opportunities do not meet your requirements, but you would like to support the Conference, please do not hesitate to contact Jessica Bosnakis at All Occasions Group:

Telephone: 08 8125 2200

Facsimile: 08 8125 2233

Email: [conference@aomevents.com](mailto:conference@aomevents.com)

# EXHIB

## Interaction

The Exhibition will take place in Halls J and K at the Adelaide Convention Centre and will run concurrently with the three days of the Conference; the Opening Cocktail Function will be held in the Exhibition area. All morning and afternoon teas and lunches will be served in and around the Exhibition area and the scientific posters will be located adjacent to the Exhibition. The Exhibition has been designed to ensure good visibility and access to all Exhibition booths. Maximum traffic flow will be encouraged by placement of catering stations at key points in the Exhibition area.

## Exhibition Manual

An Exhibition Manual detailing additional items such as bump in/bump out times, furniture, telephones, car parking, additional trade catering, etc will be forwarded to you approximately eight weeks before the Conference. Should you require an early indication of costs for the above, please contact All Occasions Group.

## Floor Plan

Please see the floor plan on page 8.  
Allocation of Exhibition stands is dependent on the time of receipt of application and will take place on a first come, first served basis.

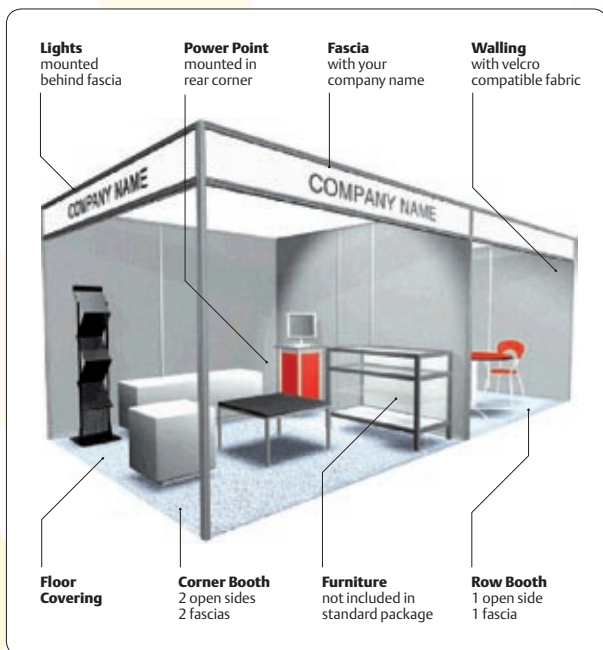
## Relocation

Should it be necessary to move an exhibitor, All Occasions Group will contact the organisation concerned. Every effort will be made to relocate the display to a similar space; however, All Occasions Group's decision will be final. Should relocation be deemed necessary, the organisation involved will have the option to cancel and receive a full refund of all payments made.

## Exhibition Opening Hours

Tuesday, 13 October 2009 (Opening Cocktail Function)	18.00 – 19.30
Wednesday, 14 October 2009	08.30 – 17.00
Thursday, 15 October 2009	08.30 – 17.00
Friday 16 October 2009	08.30 – 17.00

# ITION



## Shell Scheme Stands \$4,400

3 metres x 3 metres – 9m<sup>2</sup>

Floor space including a single shell scheme stand includes the following features:

- Walls 2.4m high black front runner covered walls compatible with velcro hooks
- Fascia/ Name Board Sign provided for all open sides of shell scheme stands
- 2 x 120 watt spotlights per 3m x 3m booth
- 1 x 5 amp power point per 3m x 3m booth
- One Conference Satchel
- One Exhibitor registration that includes access to sessions, lunches, morning and afternoon teas and the Opening Cocktail Function.

## Space Only \$3,300

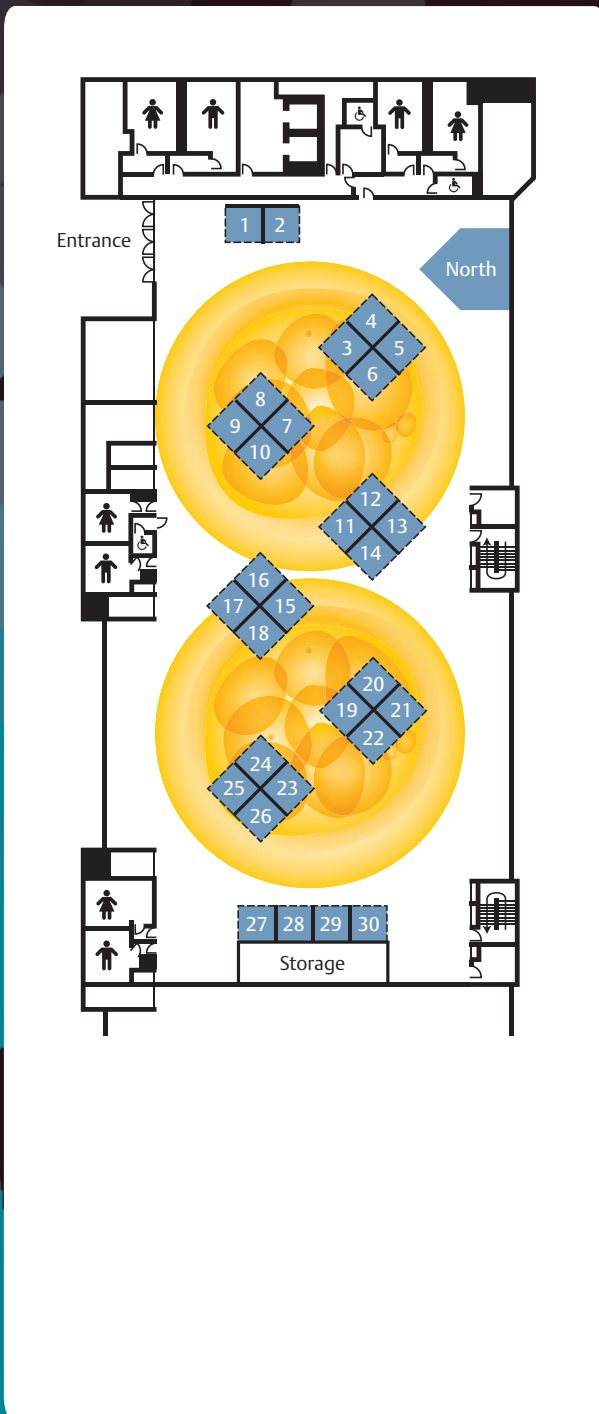
3 metres x 3 metres – 9m<sup>2</sup>

Floor space only stands include the following features and services:

- All cleaning of aisles
- One Conference Satchel
- One Exhibitor registration that includes access to sessions, lunches, morning and afternoon teas and the Opening Cocktail Function.

Please note that all custom built stands are subject to approval of the Conference Organisers. All prices quoted in Australian Dollars and are inclusive of GST.

# FLOORPLAN



## IMPORTANT SPONSORSHIP AND EXHIBITION INFORMATION

### Sponsorship and Exhibition Applications

Applications must be received on the Official Application Contract forms. A Tax Invoice will be issued upon receipt of this completed application form. The Sponsorship application form is located in this prospectus. A 50% deposit is required at the time of booking to secure your sponsorship and exhibition with the remaining balance due 60 days prior to the conference date. The Organisers reserve the right at their total discretion to decline any application. All payments must be made in Australian Dollars (see payment details on application form). Payment can be made via cheque or bank transfer. If full payment is not received by the due date, the Conference Organiser has the right to review the Sponsorship and/or Exhibition commitment and reallocate the space.

### Sponsorship and Exhibition Cancellation Policy

In exceptional circumstances, the Organisers will be prepared to consider cancellation of their Contract with a Sponsor and/or an Exhibitor, but only if the following conditions are complied with:

- That the reason given for the cancellation is, in the opinion of the Organisers, well founded.
- Cancellation will not be considered if the Organisers deem that sponsorship/exhibition entitlements have already been provided prior to the submission of cancellation.

### Cancellation Terms:

- If cancellation is notified 90 days or more prior to commencement of the Conference, all monies paid will be refunded less an administration charge of \$250.
- If cancellation is 89 days or less prior to commencement of the Conference, the deposit paid to secure the sponsorship/exhibition shall be forfeited but any payments received in addition to the 50% deposit shall be refunded in full.
- No refunds shall be available for any cancellations notified 60 days or less prior to the commencement of the Conference.
- Notification in writing must be sent to the Conference Organisers.

### Further Information

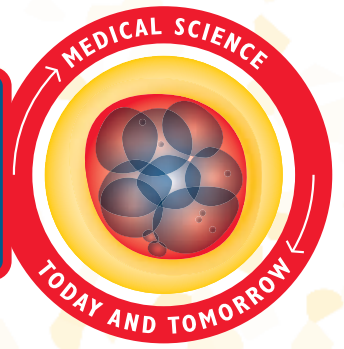
All Exhibitors are welcome to attend the scientific sessions, provided they are wearing an Exhibitor's name badge. Please note that the Conference Dinner is not included in the Exhibitor registration. For further information or to arrange your Sponsorship and Exhibition, please return the enclosed application form to:

### Conference Organisers

All Occasions Group  
41 Anderson Street, Thebarton SA 5031  
Telephone: 08 8125 2200 Facsimile: 08 8125 2233  
Email: [conference@aomevents.com](mailto:conference@aomevents.com)

# SPONSORSHIP AND EXHIBITION APPLICATION FORM

RETURN FAX 08 8125 2233



**Australian Institute of Medical Scientists  
National Scientific Meeting**  
12-16 October 2009  
Adelaide Convention Centre  
Adelaide South Australia

A Tax Invoice will be issued upon receipt of this application form.

Organisation Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Position \_\_\_\_\_

Postal Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Facsimile \_\_\_\_\_

Mobile \_\_\_\_\_

## Sponsorship

We confirm the following sponsorship items.  
All prices quoted in Australian Dollars and are inclusive of GST.

Sponsorship Item: \_\_\_\_\_

- Principal Sponsor \$33,000
- Major Sponsor \$22,000
- Conference Dinner \$11,000
- Opening Cocktail Function \$5,500
- Plenary Session Sponsor \$5,500
- Concurrent Session Sponsor \$2,200
- Workshop Sponsor \$2,200
- Registration Brochure \$5,500
- Conference Handbook \$5,500
- Delegate Satchel \$3,300
- Lanyards and Name Badges \$3,300
- Lanyards, Name Badges and Delegate Satchel \$5,500
- Lunches, Morning/Afternoon Tea Breaks \$3,300 per day
- Satchel Insert \$1,100
- Speaker Gifts \$1,100
- Company name and logo in Registration Brochure, Final Program and Conference Website \$1,100

**Sponsorship Total Amount** \$ \_\_\_\_\_

## Exhibition

We confirm the following exhibition items.  
All items are inclusive of GST.

Exhibition type: \_\_\_\_\_

- Shell Scheme stand - 9m<sup>2</sup> \$4,400 \$
- Space Only - 9m<sup>2</sup> \$3,300 \$

**Exhibition Total Amount** \$ \_\_\_\_\_

## Exhibition/Sponsorship

**Total Amount** \$ \_\_\_\_\_

# SPONSORSHIP AND EXHIBITION APPLICATION FORM

RETURN FAX 08 8125 2233



**Australian Institute of Medical Scientists**  
**National Scientific Meeting**  
12-16 October 2009  
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Adelaide South Australia

I/We are authorised to sign documents on behalf of the Organisation and I/we acknowledge that we have read the guidelines, policies, rules and regulations governing the Sponsorship/Exhibition attached to this form and contained in the Sponsorship and Exhibition Prospectus and agree to be bound by them and comply with them in full. I/We acknowledge that the Organiser retains the sole discretion to accept or reject this application.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Application date: \_\_\_\_\_

#### **Payment Details**

A 50% deposit of the total amount due must accompany all Acceptance Forms. On receipt of the Form, confirmation will be sent with a tax invoice/receipt for the sponsorship deposit. Payment may be made by :

- cheque or money order payable to All Occasions Group – AIMS, or
- Electronic Funds Transfer to Commonwealth Bank , All Occasions Group Trust Account No. 1 BSB: 065 112 Account number: 10163910. To allow us to identify your EFT payment, please enter AIMS and your company name as the Statement reference and email, fax or mail a remittance advice.

**AIMS NSM 2009**  
**Sponsorship and Exhibition**  
**Administrator**

#### **All Occasions Group**

41 Anderson Street, Thebarton SA 5031  
Telephone: 08 8125 2200 Facsimile: 08 8125 2233  
Email: conference@aomevents.com