



**JOINT INTERNATIONAL
EVIDENCE BASED
HEALTHCARE CONFERENCE**

**ADELAIDE CONVENTION CENTRE
27 - 30 OCTOBER 2010**

**SPONSORSHIP & EXHIBITION
PROPOSAL**

ABOUT THE CONFERENCE

The 2nd International Evidence Based Healthcare Conference: "Experience the Difference, Show the Impact", jointly hosted by the University of South Australia and the Universiti Malaysia Sarawak, is being held at the Adelaide Convention Centre, from 27 - 30 October 2010.

The Conference represents an outstanding opportunity for industry professionals across a wide range of healthcare disciplines to meet and discuss the latest issues and developments in evidence based healthcare, and expand their working knowledge in order to provide the best outcomes of patient care and medical treatment.

The theme of the 2010 Conference, "Experience the Difference, Show the Impact", embraces all aspects of evidence based healthcare, and the organising committee are developing a dynamic and diverse program incorporating a range of industry professionals and specialist speakers and presenters.

THE HOSTS

University of South Australia

The University of South Australia (UniSA) was founded on 1 January 1991 through the amalgamation of several antecedent higher education institutions in South Australian. Since then, it has quickly earned a reputation as an Australian leader in collaborative research, has been recognised nationally for innovation in teaching and has South Australia's largest intake of international students. UniSA is committed to educating professionals; creating and applying knowledge; engaging our communities; maintaining cultural diversity amongst its staff and students; and providing equitable access to education for greater numbers of people. UniSA has five campuses, each with a distinctive profile and offering modern and sophisticated facilities.

Website - www.unisa.edu.au

Universiti Malaysia Sarawak

Universiti Malaysia Sarawak (UNIMAS) was officially incorporated on 24th December 1992 with a mission to generate, disseminate and apply knowledge strategically and innovatively to enhance the quality of the nation's culture and prosperity of its people. UNIMAS's main campus is located at purpose built facilities at picturesque Kota Samarahan, about 25 km from the city of Kuching, the capital city of Sarawak. UNIMAS was granted the prestigious MS ISO 9001:2000 certification for excellence in its core management processes - from the intake of new students to certification of its graduates.

UNIMAS comprises eight faculties, including the Faculty of Medicine and Health Sciences which opened in 1995, seven Centres and three Institutes. Among other achievements, the University's Institute of Health and Community Medicine has successfully developed a candidate vaccine for dengue through collaboration with an international company, Bavarian Nordic. The knowledge discovery initiatives at UNIMAS are premised partly upon the wealth of natural resources and diverse socio-cultural make up of the State of Sarawak, Malaysia. While UNIMAS is strong in biodiversity study, this and most of its other research activities are firmly based on contemporary technologies. UNIMAS commitment to research has already been recognized by the stakeholders and partners in industry by the provision of endowments for the establishment of eight research chairs; these include the Tun Zaidi Chair for Medicinal Chemistry, the Tun Openg Chair for Sago Technology, the Shell Chair for Environmental Studies, and the Sapura Chair for ICT.

Website - www.unimas.my

SPONSORSHIP BENEFITS

We invite you to join us by participating in this high profile industry event as a Sponsor and/or Trade Exhibitor. This is an excellent opportunity for Sponsors and Exhibitors to access health professionals from around the globe and it is expected that over 300 delegates will attend the Conference.

Sponsorship Benefits

The Conference has several Sponsorship levels providing Sponsors with a choice of exposure related to financial commitment.

Benefits include:

- Opportunity to create and/or enhance a national profile
- Contact opportunities with decision makers
- Extensive exposure of your organisation's logo throughout the Conference and to delegates
- Demonstrated support for the Healthcare Sector
- Opportunity to stay abreast of key issues in Healthcare practice today

The Conference program is currently in development and up to date information is available on the Conference website:

www.alloccasionsgroup.com/EBHC10

The Venue

The venue for the EBHC Conference is the Adelaide Convention Centre, which is Australia's first purpose-built Convention Centre, magnificently refurbished and expanded recently, overlooking the picturesque River Torrens.

The Convention Centre is only 20 minutes from the airport and a short stroll to the shopping mall. Ideally situated close to a wide range of hotel accommodation and apartments, making this centre an ideal host venue for the 2nd Biennial International Evidence Based Healthcare Conference.

Trade Exhibition Schedule

The Trade Exhibition has been designed to ensure good visibility and access to all booths. The Exhibition area at the Adelaide Convention Centre is located near the session rooms. The catering will be centred around the Exhibition to ensure maximum exposure of the Trade Exhibition throughout the Conference.

CONTACTS

Conference Manager

Shanna Sheldrick
All Occasions Management
41 Anderson Street
THEBARTON SA 5031
Phone: 08 8125 2200
Fax: 08 8125 2233
Email: shanna@aomevents.com
Web: www.alloccasionsgroup.com

Conference Sponsorship Manager

Amanda Wight
All Occasions Management
41 Anderson Street
THEBARTON SA 5031
Phone: 08 8125 2200
Fax: 08 8125 2233
Email: amanda@aomevents.com
Web: www.alloccasionsgroup.com

SPONSORSHIP PACKAGES

Platinum Sponsor

\$9,900 (inc GST)
1 only

A unique opportunity to be the Platinum Sponsor at this Conference.

- Recognition as Platinum Sponsor on printed Conference documents, including Registration Brochure (if confirmed prior to print) and Conference Handbook.
- Acknowledgement as Platinum Sponsor throughout the Conference.
- Recognition as Platinum Sponsor on audio visual display in main plenary room.
- Company name / logo on delegate satchels (if confirmed prior to print) with Conference Satchel Sponsor.
- Company logo on Conference website with links to company website.
- Two Conference registrations, including tickets to the Welcome Reception and Conference Dinner.
- Double 3m x 2m Exhibition booth - First booth location preference guaranteed.
- One full-page colour advertisement in the Conference handbook (artwork to be supplied by Sponsor).
- One A4 brochures for insertion in delegate satchels (supplied by Sponsor).
- Full delegate list, with address and email (subject to permission of delegate).

Gold Sponsor

\$5,500 (inc GST)
3 only

A special opportunity to be one of three Gold Sponsors at this Conference.

- Recognition as a Gold Sponsor on printed Conference documents, including Registration Brochure (if confirmed prior to print) and Conference Handbook, not including delegate satchels.
- Acknowledgement as a Gold Sponsor throughout the Conference.
- Recognition as a Gold Sponsor on audio visual display in main plenary room.
- Company logo on Conference website with links to company website.
- One Conference registration, including a ticket to the Welcome Reception and Conference Dinner.
- One 3m x 2m Exhibition booth.
- One 1/2-page colour advertisement in the Conference handbook (artwork to be supplied by Sponsor).
- One A4 brochure for insertion in delegate satchels (supplied by Sponsor).
- Full delegate list, with address and email (subject to permission of delegate).



SPONSORSHIP PACKAGES

Conference Dinner Sponsor

\$5,500 (inc GST)
1 only

A prestigious opportunity to be the Conference Dinner Sponsor and have your name recognised during the Conference Dinner.

- Recognition as the Conference Dinner Sponsor on the Conference Handbook.
- Naming rights to the Conference Dinner.
- Exclusive signage rights during the Conference Dinner.
- Acknowledgement as the Conference Dinner Sponsor during dinner.
- Company logo on Conference Dinner Menus.
- Recognition as Conference Dinner Sponsor on audio visual display in Conference Dinner room.
- Company logo on Conference website with links to company website.
- Four tickets to the Conference Dinner.
- One A4 brochure for insertion in delegate satchels (supplied by Sponsor).
- Full delegate list, with address and email (subject to permission of delegate).

Welcome Reception Sponsor

\$5,000 (inc GST)
1 only

A prestigious opportunity to be the Welcome Reception Sponsor and have your name recognised during the Welcome Reception.

- Recognition as the Welcome Reception Sponsor on the Conference Handbook.
- Exclusive signage rights during the Welcome Reception.
- Acknowledgement as the Welcome Reception Sponsor during Welcome Reception.
- Recognition as the Welcome Reception Sponsor on audio visual display in Welcome Reception room.
- Company logo on Conference website with links to company website.
- Four tickets to the Welcome Reception.
- One A4 brochure for insertion in delegate satchels (supplied by Sponsor).
- Full delegate list, with address and email (subject to permission of delegate).



SPONSORSHIP PACKAGES

Satchel Sponsor

\$3,800 (inc GST)
1 only

A unique opportunity to have your company name and logo, along with that of the Platinum Sponsor, on the delegate satchel, which delegates will use during the Conference and for many years after.

- Company name / logo on delegate satchels (with Platinum Sponsor).
- Recognition as a Satchel Sponsor on the Conference Handbook.
- One A4 brochure for insertion in delegate satchels (supplied by Sponsor).
- Full delegate list, with address and email (subject to permission of delegate).

Silver Sponsor

\$3,300 (inc GST)
Unlimited

A valuable opportunity to be recognised as a Silver Sponsor at this Conference.

- Recognition as Silver Sponsor on the printed Conference documents, including Registration Brochure (if confirmed prior to print) and Conference Handbook, not including delegate satchels.
- Acknowledgement as Silver Sponsor throughout the Conference.
- Recognition as Silver Sponsor on audio visual display in main plenary room.
- Company logo on Conference website with links to company website.
- One ticket to the Welcome Reception and Conference Dinner.
- One A4 brochure for insertion in delegate satchels (supplied by Sponsor).
- Full delegate list, with address and email (subject to permission of delegate).

Trade Exhibition

\$2,500 (inc GST)
19 only

This Exhibition has been developed to provide you with a valuable and noteworthy integrated experience where we encourage health care practitioners to make the most of the networking occasion with delegates from the industry suppliers.

- Shell scheme display booth:
 - Size - 3m x 2m
 - Walls - 2.4m high finished in velcro compatible fabric
 - Lights - Two x 150 watt spot lights per stand
 - Signage - Fascia sign with company name
 - Power - One general use power point
 - Furniture - 1 trestle table (clothed) and 2 chairs
- Two Trade registrations.
- Company profile (max 100 words), logo and contact details to be printed in the Conference Handbook.
- Company profile (max 100 words), logo and contact details to be placed on the Conference web site
- Full delegate list, with address, phone and email (subject to permission of delegate).

All booths will be allocated on a first come first served basis (with the exception of the Platinum and Gold Sponsors who will have first choice on space).

SPONSORSHIP PACKAGES

Students of Healthcare Practice

**\$1,500 (inc GST)
Unlimited**

We seek support in assisting these students attend the Conference with travel scholarships and/or Conference registration.

- Recognition as a Student Scholarship Sponsor on printed Conference documents, including Registration Brochure (if confirmed prior to print) and Conference Handbook, not including delegate satchels.
- Acknowledgement as Student Scholarship Sponsor throughout the Conference.
- Recognition as Student Scholarship Sponsor on audio visual display in main plenary room.
- Company logo on Conference website with links to company website.
- One A4 brochure for insertion in delegate satchels (supplied by Sponsor).
- Full delegate list, with address and email (subject to permission of delegate).

Conference Note Pads

\$550 (inc GST) - 1 only

- Recognition as a Note Pad Sponsor on the Conference Handbook.
- One company note pad for insertion in delegate satchels (supplied by Sponsor).

Conference Pens

\$550 (inc GST) - 1 only

- Recognition as a Pen Sponsor on the Conference Handbook.
- One company pen for insertion in delegate satchels (supplied by Sponsor).

Satchel Inserts

**\$550 (inc GST)
Unlimited**

- One A4 brochure for insertion in delegate satchels (supplied by Sponsor).

Additional Sponsorship Ideas/Opportunities

We would be delighted to discuss any other Sponsorship opportunities with you. Some ideas may include:

- Delegate gifts
- Registration teaser gift
- Speaker gifts
- Bottled water
- Massage
- Internet cafe



SPONSORSHIP CONDITIONS

Acceptance and allocation: The Conference Organising Committee reserves the right to accept or reject any application for Sponsorship at its absolute and unfettered discretion with the return of any deposit paid. Sponsorship packages will be generally allocated to those organisations who apply earliest. Allocation of Sponsorship packages is at the discretion of The Conference Organising Committee, whose decision will be final.

Application and payment: Complete the Application Form and return it to the Conference Sponsorship Manager. On receipt of the form, confirmation will be sent with a tax invoice 50% of the total amount due. Final payment of the remaining 50% is due by 30 July 2010 with a tax invoice to be sent to you. If your payment is not received by the due date, the Sponsorship will become available to other interested organisations.

Booth rules:

- (a) No advertising material, such as banners are allowed outside the designated booth area.
- (b) Excessive noise that inconveniences other exhibitors or the Conference will not be allowed.
- (c) No obstruction of any form in the aisles and walkways.
- (d) While companies are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other companies or detracting from the Exhibition will be discouraged.

Cancellation policy: In the case of your cancellation of Sponsorship, notification in writing should be sent to the Conference Sponsorship Manager. If the cancellation is received up to 3 months before the event, an administration fee of 25% of the total price is retained. If the cancellation is received within 3 months, no refund is applicable.

Consequential damage: The Organiser will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract.

Detailed requirements: The Conference Organising Committee's requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you in a confirmation letter at a later date.

Exceptional circumstances: The Conference Organising Committee reserves the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the Sponsor is informed at least one month before the planned Conference. The Conference Sponsorship Manager will use reasonable endeavours to remedy the impact of exceptional circumstances.

Exhibition Space Sponsorships: All Sponsors taking up Exhibition Space Sponsorships will be required to:

- Acknowledge that the Conference Organising Committee, Conference Sponsorship Manager and The Adelaide Convention Centre will not be responsible for any loss or damage to the exhibitor's property and that all exhibitor material and equipment is the sole responsibility of the exhibitor.
- Recognise that sound amplification will only be permitted as long as it causes no annoyance to neighbouring exhibitors or Conference attendees. The Conference Sponsorship Manager will be the sole judge as to whether there is an annoyance.

Hours: The Organiser shall determine the hours during which the Exhibitors shall be conducted and as to hours of access for Exhibitors including variations of such times as shall be necessary.

Responsibility: The Conference Organising Committee, Conference Sponsorship Manager and The Adelaide Convention Centre accept no responsibility for any act, accidents, omissions on the part of service providers, the accuracy or content of any written or oral statements by speakers in connection with this event, delay, damage, personal injury or death.

Security: Adelaide Convention Centre (ACC) Security conducts regular patrols of the complex 24 hours per day, 7 days per week and will be present for the duration of the move in and move out of your Exhibition. Whilst ACC Security will endeavour to maintain the venue as a safe and secure place, it is the responsibility of the individual to ensure items are not left unattended and are secure at all times.

Sponsorship opportunities: Please refer to the Sponsorship opportunities in the section headed "Sponsorship Packages". Any variations to the description of each package must be as agreed in writing with the Conference Sponsorship Manager.

Unavoidable occurrences: In the event that the Conference/Exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager, Conference Organising Committee including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the Exhibitor/Sponsor shall not be entitled to any refund or claim for any loss or damage.

****Please complete BOTH pages of the booking form****

Tax Invoice to be issued by
The University of South Australia
ABN 37 191 313 308

Sponsor/Exhibitor Details

Company _____

Contact Name * _____

Contact Position _____

Address _____

Telephone _____

Facsimile _____

Mobile _____

Email (please print) _____

* All correspondence will be forwarded to this person.

Level of Sponsorship (please mark with X)

- | | | |
|------------------------------|--------------------------|------------------|
| Platinum Sponsor | <input type="checkbox"/> | \$9,900 Inc. GST |
| Gold Sponsor | <input type="checkbox"/> | \$5,500 Inc. GST |
| Conference Dinner Sponsor | <input type="checkbox"/> | \$5,500 Inc. GST |
| Welcome Reception Sponsor | <input type="checkbox"/> | \$5,000 Inc. GST |
| Satchel Sponsor | <input type="checkbox"/> | \$3,800 Inc. GST |
| Silver Sponsor | <input type="checkbox"/> | \$3,300 Inc. GST |
| Trade Exhibition | <input type="checkbox"/> | \$2,500 Inc. GST |
| Students Scholarship Sponsor | <input type="checkbox"/> | \$1,500 Inc. GST |
| Conference Note Pads | <input type="checkbox"/> | \$550 Inc. GST |
| Conference Pens | <input type="checkbox"/> | \$550 Inc. GST |
| Satchel Insert | <input type="checkbox"/> | \$550 Inc. GST |

Sponsorship/Exhibition Total Amount \$ _____

Deposit Amount (50% of total) \$ _____

Satchel Insert

Yes, our organisation will include a Satchel Insert in the EBHC Satchel.

(Minimum 350 Inserts to be delivered to All Occasions Group, 41 Anderson St, Thebarton, SA, 5031 no later than Friday, 3 September 2010 - inserts received after this date will not be included in the delegate satchels).

BOOKING FORM: PAGE 2 OF 2

****Please complete BOTH pages of the booking form****

PLEASE NOTE: Once an application form is received and confirmation letter and tax invoice is forwarded by the Conference Sponsorship Manager, the requested item is deemed to be booked and the booking organisation is liable for full payment.

Payment Options (please mark with X)

Cheque

Make cheque payable to "AOG Trust Account No. 2"

Electronic Funds Transfer

Commonwealth Bank, Hindmarsh, SA

BSB 065 - 112, Account Number 1016 - 3929

Your signature below is taken as confirmation of your booking, acceptance of the relevant Sponsorship/Trade Exhibition entitlements as listed on page 7 in this material, and acceptance of these conditions.

I agree to the terms and conditions of the Sponsorship / Exhibition Booking

Telephone _____

Signed _____

Print Name _____

Position _____

Organisation _____

Date _____

Please return the completed form with your deposit to:

Evidence Based Healthcare Conference

C/- Amanda Wight, Conference Sponsorship Manager

All Occasions Management

41 Anderson Street, THEBARTON SA 5031

Phone: 08 8125 2200 Fax: 08 8125 2233

Email: amanda@aomevents.com

VENUE MAP

