

**Dental Hygienists' Association
of Australia Inc.**

National Symposium 2009

'Changing Faces'
dental hygiene care across the lifespan

**11th – 12th September, 2009
Hyatt Hotel
Adelaide, South Australia**

Sponsorship Opportunities

2nd ROUND OFFERS

Invitation

Dear Colleagues,

I would like to extend an invitation to your company to participate in the DHAA Inc. National Symposium to be held at the Hyatt Hotel, Adelaide, South Australia 11th – 12th September, 2009.

The Theme of the Symposium is '*Changing Faces*' and will focus on the role of the dental hygienist in providing *dental hygiene care across the life span*.

Prominent international & national speakers have been secured to enhance the quality of the program. IFDH President Elect, Ms. Maria Perno Goldie RDH, MS, BA (USA) and Professor Laurie Walsh (QLD) have been secured as Keynote Speakers. Other speakers secured to date are Ms. Cathryn Carboon, dental hygienist (VIC), Professor Grant Townsend (SA), Professor Mark Bartold (SA) And Professor Theo Gotjamanos (WA).

The program will discuss the oral health needs of the population throughout the ages and stages of life with particular focus on genetics, psychology, saliva, prevention, maternal oral health, eating disorders, tooth wear, chemotherapeutics, rural dental hygiene, new technologies and contemporary practice.

The prevention and management of oral diseases are the primary role of the dental hygienist and the DHAA Inc. hold the view that dental professionals, in order to be able to provide quality oral health care, must base clinical decision on current evidence and research.

The Science of Dentistry is continually evolving and it is through professional development activities that dental hygienists and their professional colleagues gain the knowledge and skills that empower them to make sound clinical decisions. Dental researchers, often in collaboration with dental companies conduct clinical trials; develop new technologies, materials and products that are available for use by the profession. Collaborative relationships between the industry and profession allow for the development of mutual goals which translate into improved oral health of the community. As oral health professionals with an emphasis on preventive oral health interventions dental hygienists are at the forefront of oral health promotion to individuals, groups and communities.

Symposium 2009 will provide your company with the opportunity to showcase their products as well as demonstrate support for the advancement of dental hygiene in Australia. This unique opportunity provides exposure to a large cross section of dental hygiene practitioners from diverse locations across Australia and an opportunity to network over the two days of scientific program as well as the social events.

I invite you to review the attached Sponsorship Prospectus and look forward to welcoming you to Adelaide and Symposium 2009.

Yours sincerely,
Sue Aldenhoven
President DHAA Inc.

SCIENTIFIC PROGRAM

Friday 11th September 2009

Saturday 12th September 2009

8.00 Registration & coffee on arrival	7.30 AGM Breakfast DHAA Inc. members only
9.00 Keynote: Prof Laurie Walsh <i>Oral Biofilms: a lifetime varying threat</i>	9.00 Keynote: Ms Maria Perno Goldie <i>The skinny on Eating Disorders</i>
10.00 Prof Grant Townsend <i>Nature via Nurture: Unravelling the influences of genes and environment on the oro-facial structures by studying twins</i>	10.0 Prof. Mary Luszcz <i>Psychology of Ageing</i>
10.45 Coffee & Trade Display	10.45 Coffee & Trade Display
11.15 Keynote: Ms Maria Perno Goldie <i>Women's health through the Life Stages</i>	11.15 Keynote: Prof Laurie Walsh <i>Geriatric oral health – the role of the dental professional in providing preventive care</i>
12.15 Keynote: Prof Laurie Walsh <i>Genetic versus Social and Behavioural Risk Factors in Oral Disease</i>	12.15 Prof Mark Bartold <i>Latest developments in the use of chemotherapeutics as an adjunct to periodontal therapy</i>
1.00 Lunch & Trade Display	1.00 Lunch & Trade Display
2.30 Prof Theo Gotjamanos <i>Interrelationships between Maternal & Child Oral health and the Pivotal Role for Dental Hygienists in the New Preventive Dental Care</i>	2.30 Keynote: Ms Maria Perno Goldie <i>Total Health: The Dental Hygienists' Role</i>
3.30 Coffee in Trade area	3.30 Coffee in Trade area
4.00 Prof Laurie Walsh <i>Non carious tooth wear – lifestyle, habits & preventive oral health management</i>	4.00 Ms Cathryn Carboon <i>Rural and Remote Dental Hygiene “Dental Dreaming”</i>
5.00 Cocktails Waves Nightclub	5.00 Finish
	7.00 Gala Dinner Wine Centre

Sponsorships: 2nd Round Offers: due to expressions of interest from the dental industry, we are offering sponsorship of a single speaker and/or catering events.

Sponsor a Speaker

Friday: 11.15am -12.15pm \$2,750 Inc. gst

- **Key note:** Maria Perno Goldie is presenting on Women's Health through the Life stages. Maria is the IFDH President Elect & is well known speaker within the dental hygiene arena. Targeted areas are:

12.15pm - 1.00pm \$2,750 Inc. gst

- **Keynote:** Prof. Laurie Walsh is presenting on Genetic versus Social and Behavioural Risk Factors in Oral Disease.

2.30pm – 3.30pm \$2,200 Inc. gst

- Prof. Theo Gotjamanos is presenting on Interrelationships between Maternal & Child Oral Health Care and the Pivotal Role of the Dental Hygienists in the New Preventive Dental Care.

4.00pm- 5.00pm.....\$2,750 Inc. gst

- **Keynote:** Prof. Laurie Walsh is presenting on Non carious tooth wear – lifestyle, habits and preventive oral health management.

Saturday:

2.30pm – 3.30pm\$2,750 Inc. gst

- **Keynote:** Maria Perno Goldie is presenting on Total Health: The Dental Hygienists' role.

4.00pm-5.00pm.....\$2,200 Inc. gst

- Cathryn Carboon is presenting on her involvement with Rural and Remote Dental Hygiene 'Dental Dreaming'.

Benefits of Sponsoring a Speaker:

- Title slide at introduction and conclusion of the speaker
- A complementary day registration to the scientific program
- Additional full registrations for your company at early bird rates
- Inclusion of your logo in the registration brochure, Symposium website and handbook

Sponsor a catering event:

Friday: Luncheon\$4,400 Inc. gst

A brief presentation by your company during lunch will provide an opportunity to interact with the Symposium delegates. This event provides a sponsor with a unique opportunity and to offer a small gift with lunch. Targeted areas: Dietary issues, plaque removal & saliva quality

Friday: Afternoon Tea.....\$1,100 Inc. gst

Saturday: Afternoon Tea.....\$1,100 inc. gst

Announcement of your sponsorship will be given prior to the delegates enjoying the relevant afternoon tea break.

Satchel Inserts..... \$220 Inc. gst

Inclusion of a marketing information sheet will ensure direct access to all delegates
150-200 delegates Size: A4 single or double sided prepared for insert or sample insert

Advertising.....\$880 Inc GST

Advertising is available in the Symposium Handbook on the inner front page, inside cover of back page and back page (all artwork will be supplied by the advertiser)

Sponsor Cocktail FunctionSOLD

The cocktail function will be held on Friday 11th September, 2009 at the Waves Nightclub, Hyatt Hotel, Adelaide (2 hrs inclusive)

AV facilities for brief presentation

150 - 200 delegates

Standard beverages (beer, house red, white and sparkling wine,
mineral water and orange juice)

Selection of Hot/Cold canapes

Sponsor Gala Dinner \$16,500 Inc GST

The Gala dinner will be held on Saturday, 12th September at the Adelaide Wine Centre

150 - 200 Delegates

All Inclusive: 3 course dinner, beverages, entertainment (4 hrs inclusive)

Benefits of Sponsorship:

Promoted as Sponsor of the Cocktail Function or Gala Dinner

Title slide at the introduction and conclusion of the session

Opportunity to present to the delegates at the cocktail function or dinner (10 mins)

Two complimentary full conference registrations including attendance at
Friday Cocktail Function and Saturday Symposium Dinner

Additional full registrations for your company members at Symposium Early Bird rates

Company banner displayed during sponsored session or function

Inclusion of one (1) piece of written information / merchandise in Symposium satchel

Inclusion of Logo in the registration brochure, DHAA Inc website and Symposium program**

Sponsorship Application Form

ABN _____

I/we wish to become a sponsor of the following options: ***Please tick your choice***

Sponsor a Speaker

Friday 11th September:

- 11.15am– 12.15am Keynote speaker: Maria Perno Goldie- \$2750
- 12.15am – 1.00pm Keynote speaker: Prof. Laurie Walsh - \$2750
- 2.30pm – 3.30pm Speaker: Prof. Theo Gotjamamas - \$2200
- 4.00pm- 5.00pm Keynote speaker: Prof. Laurie Walsh - \$2750

Saturday, 12th September:

- 2.30pm – 3.30pm Keynote speaker: Maria Perno Goldie - \$2750
- 4.00pm – 5.00pm Speaker: Cathryn Carboon - \$2200

Catering Events: Friday Luncheon (\$4,400)

Friday Afternoon Teabreak (\$1,100)

Saturday Afternoon Teabreak (\$1,100)

Gala Dinner (\$16,500)

Satchel Insert (\$220)

Advertising (\$880): Front Inner cover - SOLD

Inside cover of back page

Back cover



Company Information

Name of Company _____

Address _____

City/ State _____ Post Code _____

Contact Person _____ Email: _____

Position in Company _____

Telephone _____ Facsimile _____

SIGNATURE _____ Date _____

Payment Information

50% of the sponsorship fee is payable on application. Sponsorships will be allocated in accordance with the date of receipt of application and payment. The balance of your sponsorship is due by: 1st June, 2009. Alternatively, a direct deposit may be made to the DHAA Inc. bank account:

Bank Details:

BSB: 064 116

Account No: 00906283

Name: Dental Hygienists' Association of Australia Inc.

Please return this form and payment to:
(If paying by direct deposit, please send
notification of payment via email)

Barbara Kitchings, Treasurer
DHAA Inc.
36 Fihelly Street
Fadden 2904 ACT
Telephone: (02) 6291 7452
Email: treasurer@dhaa.asn.au

\$ _____ Amount of payment