

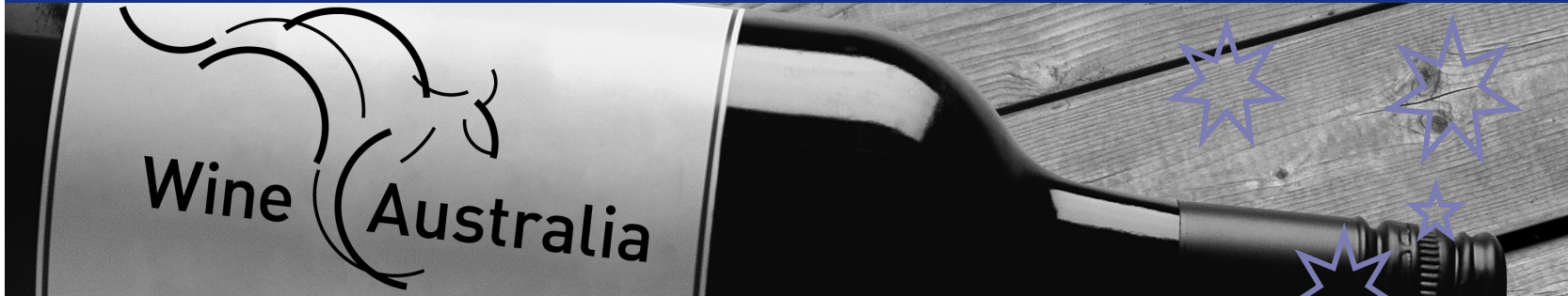


Wine Industry
Outlook Conference

Wine Australia: Flying the Flag

Tuesday 27th November, 2007

Melbourne Exhibition and Conference Centre



Proudly Presented by the Winemakers' Federation of Australia and Winetitles



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Wine Industry
Outlook Conference

With the release of the much heralded Wine Australia – Directions to 2025 in May 2007, the Australian wine sector is poised to meet significant challenges over the coming years.

*What will our consumers and markets of tomorrow look like? Are the taste preferences in domestic consumption changing?
What does our industry need to be considering to remain at the forefront of the global market?*

Since 1994, the Wine Industry Outlook Conference has delivered relevant and challenging agendas for winery executives, winemakers, marketers, strategists, stockbrokers, analysts and investors. The 2007 Outlook Conference will provide an overview of challenges for the industry both on and over the horizon, while offering an invaluable update on industry supply and demand trends.

Accommodation:

Accommodation has been reserved at a variety of locations within walking distance to the Melbourne Convention Centre.

A detailed description of the hotels and rates will be available in the registration brochure.

Registration:

Registration brochures will be available in September 2007. To reserve your registration and have your name included on the mailing list, contact the conference secretariat, All Occasions Management, or register your interest by emailing conference@aomevents.com

Conference Secretariat:

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For more information and online registration visit:

www.wfa.org.au