

# Better Choices Better Health Conference

Improving Compensation  
Outcomes

24 -26 November 2008

Adelaide Convention Centre



## Conference Information

Soft tissue injuries comprise the majority of injuries arising from trauma on the roads and in the workplace. Despite the need and obvious benefits of compensation, those who suffer these injuries and find themselves navigating the compensation systems often have poorer health and social outcomes, however these are measured, than people with the same injuries outside compensation settings.

In addition, many service providers are seeking clarity about how to best work with people who have these injuries to optimise their chances of recovery.

The Better Choices Better Health Conference will explore ways of achieving optimum health, social and return to work outcomes for people injured on our roads and in the workplace.

The conference themes are:

- Recognised best practice management of soft tissue injuries
- The compensation setting
- Return to work and the community
- Building capacity (through research, education and training)

This multidisciplinary conference will bring together health care providers, rehabilitation providers, claims/case managers, lawyers, personal injury insurers, actuaries, health economists, policy makers, people responsible for mainstream health system reforms, those injured in road crashes and workplace accidents and their advocates.

## Sponsorship and Exhibition Opportunities

Sponsorship of the Better Choices Better Health Conference offers a unique opportunity to promote your organisation/services/products to key decision makers and the many health care and other providers who work within the compensation sector.

The conference will be attended by around 350 delegates, including general practitioners, physiotherapists, chiropractors and psychologists. In addition to attracting health care providers from a range of professions and disciplines, the delegate list will also include legal practitioners, rehabilitation providers, researchers, policy makers, personal injury insurers and claims/case managers who work in the workers compensation and compulsory third party systems across Australia and in New Zealand.

Your organisation can benefit from significant exposure through advertising and direct mail to potential delegates. Other key benefits include:

- the opportunity to build your brand among your target audience/s
- establish new relationships and build networks
- showcase your products or services to key markets.

A variety of sponsorship opportunities that will be available at the Better Choices Better Health Conference are detailed in this document. The committee is happy to negotiate a package that will be of maximum benefit to your company. We are also happy to discuss any new proposals you may wish to put forward. To do so, please contact Jessica Bosnakis at All Occasions Management on 08 8354 2285 or [jessica@aomevents.com](mailto:jessica@aomevents.com)



## Sponsorship Opportunities

### Principle sponsor (1 only) **SOLD**

Package includes

- 4 Complimentary delegate registrations
- Opportunity to address guests at the conference gala dinner (5 minutes)
- Exhibition space (6mx3m)
- Electronic copy of delegate list
- A table for 10 at the gala dinner
- One full colour A4 advertisement in the conference program - either inside front back cover or inside back cover
- Opportunity to provide a speaker for inclusion in the conference program (subject to approval by the conference organising committee). \*
- Recognition with full colour logo in conference program
- Full colour logo on all advertising and promotional material
- Verbal acknowledgement by the MC at the welcome function and gala dinner
- Acknowledgement by chair at opening address
- Recognition with colour logo on the screen at all plenary sessions
- Opportunity to place corporate flyer in conference satchel
- Recognition on TRACsa website and conference website
- Link to sponsor's site from the conference website
- Logo recognition on conference satchel
- Logo on conference proceedings

### Platinum sponsor (1 only) **SOLD**

Investment: \$18,700 GST inclusive

Package includes

- 3 complimentary delegate registrations
- Exhibition space (6x3m)
- Opportunity to provide a speaker for inclusion in the conference program (subject to approval by the conference organising committee).\*
- One full page (mono) advertisement in the conference program
- A table (seats 10) at the gala dinner
- Recognition with full colour logo in the conference program
- Logo on conference satchel
- Acknowledgement by chair at opening address
- Verbal acknowledgement as a platinum sponsor by the MC at the welcome function
- Recognition with colour logo on the screen at all plenary sessions
- Opportunity to place a corporate flyer into conference satchels
- Link to sponsors website from the conference website
- Electronic copy of delegate list
- Logo on conference proceedings

### Conference Supporter

Investment: \$7,700 GST inclusive

Package includes

- 1 complimentary delegate registration
- Exhibition space (3x3m)
- Opportunity to provide a speaker for inclusion in the conference program (subject to approval by the conference organising committee).\*
- One half page (mono) advertisement in the conference program
- Recognition with full colour logo in the conference program
- Acknowledgement by chair at opening address
- Verbal acknowledgement as a Conference Supporter by the MC at the welcome function
- Recognition with colour logo on the screen at all plenary sessions
- Opportunity to place a corporate flyer into conference satchels
- Link to your website from the conference website
- Electronic copy of delegate list

# Sponsorship Opportunities

## Keynote sponsor (4 only)

Investment: \$6,600 GST inclusive

- 1 complimentary delegate registration
- A representative from your organisation will introduce the keynote speaker and topic.
- Exhibition space (3x3m)
- Recognition with full colour logo in the conference program
- Recognition as a keynote sponsor listed in the program
- 2 free standing banners on stage when sponsored guest speaker is presenting
- Recognition with colour logo on the screen as session begins
- Opportunity to place a corporate flyer into the conference satchel
- Name on conference website
- Link to your website from the conference website
- Electronic copy of delegate list

## Workshop/presenter sponsor

Investment: \$2,200 GST inclusive

- 1 complimentary delegate registration
- Acknowledgement in the conference program
- Company name in the program
- Acknowledgement at the session
- 1 free standing banner in room where sponsored speaker is presenting
- Opportunity to place a corporate flyer into the conference satchel
- Name on conference website
- Link to your website from the conference website

## Gala dinner sponsor (2 only)

Investment - \$8,800 GST inclusive

- 2 complimentary delegate registrations
- table (seats 10) at gala dinner
- Exhibition space (3x3m)
- Acknowledgement by the MC as the gala dinner sponsor
- Opportunity to place corporate merchandise on tables at the gala dinner (subject to approval by the conference organising committee).
- Recognition with full colour logo in the conference program
- 2 free standing banners at the gala dinner
- An opportunity to address the delegates at the conference dinner (3 mins)
- Opportunity to place a corporate flyer into the conference satchel
- Logo on conference website
- Link to your website from the conference website
- Electronic copy of the delegate list

## Satchel insert

Investment \$550 GST inclusive

- Satchel insert
- Name on conference website

## Advertising in the conference program:

Advertising is available in the conference program. Please refer to the Sponsorship Application form for prices. All advertisers will be acknowledged on the conference website.

\*All expenses incurred as a result of the speakers attendance are to be covered by the sponsor e.g. travel, accommodation, speaker fee, registration fee.)

## Exhibition Opportunities

### Exhibitor \$3,100

The exhibition area will be located in Hall K where morning tea, lunch and afternoon tea will be served.

Each exhibition site includes:

Area measuring 3 metres wide x 3 metres deep

- Booth Structure covered in material suitable for pins and Velcro hooks
- Header board with your company name
- Two Spotlights
- 1 x 5 amp power point
- One Conference registration including social functions.
- Delegate list
- Satchel insert
- Acknowledgment in the conference program
- Acknowledgement on the conference website

A provisional floor plan showing the available sites will be forwarded at a later date.

Information regarding the floor plan, exhibitor move in and move out details, equipment and furniture hire will be forwarded at a later date when a booking is confirmed. A registration form for your company's representatives will be sent to you closer to the Conference. This registration form needs to be completed for each individual representative.

## Sponsorship and Exhibition Acceptance

### Confirmation

- To confirm your acceptance please complete the Acceptance Form and return it together with a deposit as detailed on the Form.
- On receipt of the completed Acceptance Form, confirmation will be sent with a tax invoice/receipt for the sponsorship deposit.
- Final payment is due by 31 July 2008. A tax invoice will be sent prior to this date.
- Specific details regarding the exhibition and floor plan, artwork for logos, advertisements specifications, delivery details for signage and delivery of satchel inserts will be sent in a confirmation letter at a later date.

### Allocation

Sponsorship packages and exhibition sites will be allocated in order of receipt of a completed Sponsorship and Exhibition Acceptance Form.

**For further information please contact:**



All Occasions Group  
41 Anderson Street  
THEBARTON SA 5031  
Phone: 08 8354 2285  
Fax: 08 8354 1456  
Email: [conference@aomevents.com](mailto:conference@aomevents.com)

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## Sponsorship and Advertising Acceptance Form

This form becomes a Tax Invoice once paid. ABN 79 054 752 470. Hosted by TRACsa.  
All amounts include GST.

Contact Person's Name\* \_\_\_\_\_

Position \_\_\_\_\_ Organisation \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

\* All correspondence will be forwarded to this person.

### Sponsorship

- Platinum Sponsor \$18,700       Conference Supporter \$7,700       Keynote Sponsor \$6,600  
 Workshop/Presentation Sponsor \$2,200       Gala Dinner Sponsor \$8,800       Satchel Insert \$550  
 Exhibitor \$3,100

### Advertising

- A4 full page, back cover (full colour) \$2,200       A4 full page, inside front (full colour) \$1,650  
 A4 full page, inside back cover (full colour) \$1,650       A4 page (mono) \$1,100       A4 half page (mono) \$770

Total Investment \$ \_\_\_\_\_

Deposit Amount - 50% of Total Investment \$ \_\_\_\_\_

Final amount is due 31 July 2008. A tax invoice will be sent prior to this date. Specific details regarding the exhibition and floor plan, artwork for logos, advertisements specifications, delivery details for signage and delivery of satchel inserts will be sent in a confirmation letter at a later date.

### Payment Details

A 50% deposit of the total amount due must accompany all Acceptance Forms. On receipt of the form, confirmation will be sent with a tax invoice/receipt for the sponsorship deposit. Payment is to be made by either:

- cheque or money order payable to 'All Occasions Management - BCBH', or
- Electronic Funds Transfer to Commonwealth Bank, Hindmarsh, BSB 065 112, Account number 1012 4102. To allow us to identify your EFT payment, please enter BCBH and your organisation name as the Statement reference and email, fax or mail a remittance advice.

### Conditions

1. The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the Sponsor is informed at least one month before the changes.
2. The Conference Organising Committee reserves the right to accept or reject any application for sponsorship, allocate booths and displays regardless of preference indicated and alter the floor plan depending on final allocation of site.
3. In the case of cancellation, notification in writing should be sent to the Conference Manager. Unless that particular area of sponsorship is resold the Committee reserve the right to retain deposit monies received.
4. The Exhibitor is responsible for all personal injury, damage to property or other losses, liabilities or claims arising in connection with the Exhibitor's participation at the conference. The Exhibitor will indemnify the Organisers in respect of any losses, liabilities or claims in respect thereof. The Exhibitor agrees to participate at its own risk and to take out adequate insurance in respect of all such losses, liabilities and claims.
5. I/We understand that the sponsorship packages are allocated as outlined and the decision of the Committee will be final.

I/WE AGREE TO THE ABOVE CONDITIONS

SIGNATURE \_\_\_\_\_ Date \_\_\_\_\_

### Please return this form with a deposit to:

BCBH Conference, All Occasions Management, 41 Anderson St, THEBARTON SA 5031  
Phone: 08 8354 2285 | Fax: 08 8354 1456 | Email: conference@aomevents.com